

SARDAR PATEL UNIVERSITY
FACULTY OF LAW
COURSE OF STUDY
INTEGRATED DEGREE OF BACHELOR OF ART & LAW
B.B.A. LL.B. (INTEGRATED) 5 years
(Under Choice Based Credit Scheme Semester Degree Programme)
Semester –III
(Effect from June, 2020)

Course Type	Subject Code	Subject	T/P	Credit	Exam Duration in hrs.	Component of Marks		
						Internal	External	Total
						Total Passing %	Total Passing %	Total Passing
Compulsory Courses	UL03CBBA21	Constitutional Law-I (Constitutional Features & Principles)	T	4	3	12/30	28/70	40/100
	UL03CBBA22	Jurisprudence	T	4	3	12/30	28/70	40/100
	UL03CBBA23	Managerial Accounting	T	4	3	12/30	28/70	40/100
	UL03CBBA24	Law of Tort Including MV Accident & Consumer Protection	T	4	3	12/30	28/70	40/100
Elective Courses	UL03EBBA21	Managerial Economics	T	4	3	12/30	28/70	40/100
	UL03EBBA22	Marketing Management	T	4	3	12/30	28/70	40/100
				24				240/600

Sardar Patel University
Programme: B.B.A.,LL.B (5 Year) Integrated Degree of Bachelor of
Business Administration & Law
Semester: III
Syllabus with effect from June-2020

Objectives of the course:

Our Constitution is not just a mere set of fundamental laws that form the basis of governance of our country but it embodies and reflects certain basic values, philosophy and objectives that were held very dear to our founding fathers. These values do find expression in various articles and provisions of our Constitution and mostly, the Preamble to our Constitution embodies the fundamental values and the philosophy on which the Constitution is based. By studying this course the students will understand different provision which focus on the Secularism, Equality, freedom, Fundamental Rights & Duties.

Paper Code: UL03CBBA21		Total Credit: 4
Title Of Paper: Constitutional Law-I - Constitutional Features & Principles		
Unit	Description in Detail	Weight age (%)
1	<p>Historical Perspective Constitutional developments since 1848 to 1537 Gandhi Era - 1515 to 1537: social, political, economic and spiritual influence, Making of Indian Constitution Nature and special features of the constitution.</p> <p>Secularism Concept of secularism : historical perspective Indian constitutional provision, Freedom of religion - scope Religion and the state: the limits, Minority rights</p>	25%
2	<p>Equality & Social Justice Equality before the law and equal protection of laws Classification for differential treatment: constitutional validity Gender justice Justice to the weaker sections of society: scheduled castes, scheduled tribes and other backwards classes Strategies for ameliorative justice</p>	25%
3	<p>Freedoms & Social Control Speech and expression, Media, press and information Freedom of speech and contempt of court, Freedom of assembly Freedom of association, Freedom of movement, Freedom to reside and settle, Freedom of profession/business</p> <p>Personal Liberty Rights of an accused - double jeopardy - self-incrimination retroactive punishment Right to life and personal liberty : meaning, scope and limitations Preventive detention - constitutional policy</p>	25%

4	<p>Fundamental Rights & Directive Principles</p> <p>Directive Principles- directions for social change- A new social order. Fundamental Rights and Directive Principles - inter-relationship – judicial balancing. Constitutional amendments - to strengthen Directive Principles. Reading Directive Principles into Fundamental Rights</p> <p>Fundamental duties</p> <p>The need and status in constitutional set up</p>	25%
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Reference Books:-

- Introduction to the Constitution of India -Durgadas Basu
- Shorter Constitution of India -Durgadas Basu
- Constitution of India -V. N. Shukla
- Indian Constitution -Tope
- Constitutional Law of India -Seervai
- Constitution of India - Pandey

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Objectives of the course:

The study of jurisprudence provides an opportunity for the lawyer to bring theory and life into focus in relation to the social existence of human being. The law should serve the purpose of social-engineering by preserving societal values and eliminating conflicting interests of individuals in society. The study of jurisprudence also helps un-complicate some of the concepts and complexities of the legal world. It makes them more manageable and rational and thus easier to understand. Jurisprudence is often called the grammar of the law. It will help a lawyer the basic ideas and reasoning behind the written law.

Paper Code: UL03CBBA22		Total Credit: 4
Title Of Paper: Jurisprudence		
Unit	Description in Detail	Weight age (%)
1	Introduction, Purpose & Sources of Law ,Schools of Jurisprudence Meaning of the term 'jurisprudence',Nature and definition of law. Purpose: Justice ,Sources of Law: Legislation Precedents: concept of stare decisis ,Customs Schools of Jurisprudence: Analytical positivism, Natural law, Historical school,Sociological school	25%
2	Legal Rights: the Concept, classification Legal personality: Nature of personality Status of the unborn, minor, lunatic, drunken and dead persons Corporate personality,Dimensions of the modern legal personality: Legal personality of non-human beings	25%
3	Possession & Ownership Possession: the concept,Kinds of possession Ownership: the Concept,Kinds of ownership Difference between possession and ownership	25%
4	Title: Nature & classification Property: concept & kinds of property Liability: Conditions for imposing liability Wrongful act, Damnum sine injuria, Causation, Mens rea,Intention Malice,Negligence and recklessness	25%

Reference Books:-

- Jurisprudence and Legal Theory - V.D. Mahajan
- Jurisprudence (Legal Theory) - Dr.B.N. Mani,Tripathi
- Jurisprudence - M.J. Sethna
- Salmond on Jurisprudence
- Jurisprudence - Dias
- Jurisprudence - Paton & Derham
- Jurisprudence - B.P. Mukharjee
- Jurisprudence- Dr. N .V Paranjape

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Programme: B.B.A., LL.B (5 Year) Integrated Degree of Bachelor of
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Semester: III
Syllabus with effect from June-2020
Subject: Managerial Accounting

Objectives of the course:

Accounting as a discipline has evolved over the years due to the perennially changing requirements of the industry. With the advent of new managerial techniques and new issues, now it required to develop managerial Accounting skill.

The objective of the course is to acquaint the students with the language of Accounting and to develop in them the ability to evaluate and use accounting data as an aid to decision making. The main purpose is to assist the students in developing skills in problem solving and decision making in the financial area. Emphasis is laid on analysis and utilization of financial and accounting data for planning and control.

Paper Code: UL03CBBA23		Total Credit: 4
Title Of Paper: Managerial Accounting		
Unit No.	Units/Sub Units	Weightage (%)
1.	<p>Introduction:</p> <p>1.1 Basic Idea of Management Accounting, 1.2 Tools and Techniques of Management Accounting, 1.3 Cost Accounting – Financial Management Accounting Comparison. 1.4 Cost Concepts, 1.5 Classification of cost- Behaviouristic classification Functional Classification of Cost,</p> <p>Emerging Dimensions in Accounting:</p> <p>1.6 Inflation Accounting 1.7 Human Resource Accounting 1.8 Value Added Accounting 1.9 Social Accounting 1.10 Environment Accounting.</p>	25%
2.	<p>Standard Costing:</p> <p>2.1 Introduction to standard costing and Variances, Calculation of Variances</p> <p>Budgetary Control:</p> <p>2.2 Meaning & Concept Budgets and Budgetary Control, 2.3 Various Functional Budgets like - Flexible budget Production Budget, Purchase Budget, Sales Budget, Selling Overheads Budget, Cash Budget</p>	25%

3.	Cost – Volume – Profit Analysis: 3.1 Interrelationship between Cost , Volume and Profits, 3.2 Break Even Analysis - Assumptions & Limitations 3.3 Margin of Safety, 3.4 Profit Volume Ratio, 3.5 Relevant Cost Concepts numerical, 3.6 Problems relating to Merging Plants	25%
4.	Decision Making: 4.1 Various Decisions and Relevant Cost Concepts: 4.2 Key Factor/Limiting Factor 4.3 Optimum Product Mix - Make or Buy Decision - Shut Down or Continue Decision - Accept or Reject an order Decision 4.4 Dropping of a Product Decision - Replace or Continue Decision	25%

Books Recommended:

1. Cost and Management Accounting : M. N. Arora, Vikas Publishing House, 8th Edition.
2. Management Accounting : Dr. Jawaharlal, Himalaya Publishing House, 3rd Edition.
3. Advanced Management Accounting: Ravi M. Kishore, Taxmann Publications
4. Cost and Management Accounting : S. N. Maheshwari, Sultan Chand Publications
5. Management Accounting : Khan & Jain

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Semester: III

Syllabus with effect from June-2020

Objectives of the course:

The primary aims of tort law are to provide relief to injured parties for harms caused by others, to impose liability on parties responsible for the harm, and to deter others from committing harmful acts. Typically, a party seeking redress through tort law will ask for damages in the form of monetary compensation. Tort Law varies from criminal law where the objective is to convict an offender for criminal wrongdoings and focuses on civil remedies where a claimant seeks compensation for their loss or harm. The objective of this paper is to provide broad understanding of basic concepts of relief provided to the injured parties.

Paper Code: UL03CBBA24		Total Credit: 4
Title Of Paper: Law of Tort Including MV Accident & Consumer Protection		
Unit	Description in Detail	Weight age (%)
1	<p>Meaning, Definition & Scope of Torts: Ingredients of Tort - A Wrongful act – Violation of duty imposed by Law, duty which is owed to people generally (in rem) – damnum sine injuria and injuria sine damnum – The concept of unliquidated damages Differentiate Tort from Crimes and Breach of Contract Relevance of Malice, Motive and Intention in tort. Capacity of person to sue and be sued Who may sue? – aggrieved individual – class action –social action, Who may not be sued?</p>	25%
2	<p>Justification of Tort Act of State – Doctrine of Sovereign Immunity and its relevance in India Judicial and Quassi-Judicial acts Parental and Quassi-parental authority Statutory authority, Inevitable accident, Private defense Act of Necessity, Volenti non fit injuria Plaintiff’s own wrong Extinction of Tortious Liability: Actio personalis moritur cum persona – exceptions, Accord and Satisfaction, Waiver, Acquiescence, Release, Limitation</p>	25%
3	<p>Remedies: Judicial remedies, Extra-judicial remedies Vicarious Liability: Basis, Scope and Justification, Modes of Vicarious liability Express authorization, Ratification Abetment Special Relationship: Master and Servant, Owner and Independent Contractor</p>	25%

	<p>Principal and Agent, Guardian and Ward, Company and Directors</p> <p>Torts against Persons and personal relations Assault, Battery, Mayhem, False Imprisonment, Defamation, Libel, Slander, Privileges</p> <p>Wrongs Affecting Property Trespass and Trespass ab initio to Land Trespass to movable goods - Conversion Torts against business interest – injurious falsehood, misstatements, passing off.</p> <p>Negligence Basic concept and theories of Negligence Doctrine of Contributory negligence Res ipsa loquitur</p> <p>Nuisance Definition, essentials and types Acts constituting nuisance : obstructing highway, Pollution of Water, Noise and interference with Light and Air</p> <p>Absolute / Strict Liability The Rule of Rylands v. Fletcher</p>	
4	<p>a) Motor Vehicles Act, 1988 (Relevant provisions only) No Fault Liability Principle: Sections 140-142. Insurance of Motor Vehicles against Third Party Risks: Sections 146, 147, 150, 152, 160, 161, 162, 163, 163-A and 163-B</p> <p>b) Consumer Protection Act, 1986 (Relevant provisions only)</p>	25%

Reference Books:-

- The Motor Vehicles Act, 1988
- Law of Torts - Ratanlal & Dhirajlal
- Law of Torts - B.M. Gandhi
- Law of Torts - D.D. Basu
- Salmond on Law of Torts
- Text book on Law of Torts - Winfield
- Tort Law - R.W.M. Dias
- Law of Consumer Protection
- (Principles and Practice) - Avtar Singh
- Law of Consumer Protection - D.N. Saraf
- Consumers and the Law - R.M. Vats
- Commentary on Consumer Protection Act - J.N. Barowalia
- A.P. Mathur's Law relating to Motor Vehicles-Eastern Book Company
- Motor Vehicles Act, 1988 – Eastern Book Company

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Objectives of the course:

Knowledge has many branches and Economics is an Important and useful branch of knowledge. The knowledge of Economics is being used for initiating and accelerating growth in the Economies and business also

This course is designed to impart knowledge of the concepts and principles of Economics, which govern the functioning of a firm/organization under different market conditions. It further aims at enhancing the understanding capabilities of students about macro-economic principles and decision making by business and government.

Paper Code: UL03EBBA21	Total Credit: 4
Title Of Paper: Managerial Economics	

Unit No.	Units/Sub Unit	Weightage (%)
1.	Introduction : 1.1 Meaning & Nature of managerial economics 1.2 Scope 1.3 Characteristics 1.4 Significance 1.5 Relationship to other disciplines - Functional areas of business administration -International managerial economics	25%
2.	Demand Analysis : 2.1 Meaning of demand – 2.2 Determinants of demand 2.3 Nature of Demand: Producer & Consumer – Durable goods & Nondurable goods – Firm Industries – Short run & Long run – Derived & Autonomous – Sectoral & Market, 2.4 Techniques of demand forecasting: Opinion-Statistical-New product launch 2.5 Meaning of elasticity of demand 2.6 Elasticity measurement: Percentage – Arc – Point method & Numerical, 2.7 Significance of elasticity of demand Supply Analysis: 2.8 Meaning of supply 2.9 Determinants of supply 2.10 Meaning of elasticity of supply 2.11 Kinds of elasticity of supply - Elasticity measurement	25%

3.	Theory of Consumer Behavior : 3.1 Consumer equilibrium 3.2 Marginal utility – Law of diminishing marginal utility 3.3 Indifference curve and properties 3.4 Budget line 3.5 Effects - Income – Price – Substitution	25%
4.	Production & Cost Analysis : 4.1 Meaning of production 4.2 Factors affecting production 4.3 Production function - Total , Average & Marginal productivity 4.4 Isoquant Cost of Production 4.5 Concept of cost 4.6 Types of costs 4.7 Cost & Output function - Short run cost function and Long run cost function-relationship	25%

Books Recommended:

1. Managerial Economics – P. L. Maheta – Sultan Chand & Sons
2. Managerial Economics – Peterson & Davis
3. Managerial Economics – D.N. Dwivedi – Vikas Publishing House – 2003
4. Business Economics – Chaturvedi and S.L. Gupta – Brijwasi Publisher
5. Micro Economics – H. L. Ahuja

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Objective of the Course:

The field of management has undergone a sea change and has today assumed a form of a profession with a well-defined body of knowledge. This knowledge is continuously evolving and newer trends are constantly emerging. Now it has become utmost necessary for everyone to have knowledge of this field.

This subject is designed to provide a basic understanding of the subject of marketing management to the students. What marketing management is? How it has evolved during the time? What can be marketed and How it can be marketed?

Paper Code: ULO3EBBA22	Total Credit- 4
Title of Paper: Marketing Management	

Unit No.	Description in Detail	Weightage (%)
1.	1.1 Introduction to Marketing 1.1.1 Meaning & Scope of Marketing 1.1.2 Company orientation towards Market 1.1.3 Four P's of Marketing 1.1.4 Core Concepts of Marketing 1.1.5 Tasks of Marketing Management	25%
2.	2.1 Setting Product Strategy 2.1.1 Meaning & Product levels 2.1.2 Product classification 2.1.3 Product Differentiation 2.1.4 Product System & Mix 2.1.5 Product Life-Cycle	25%
3.	3.1 Designing Services 3.1.1 Meaning & Service levels : Categories of service mix 3.1.2 Nature / Features of services 3.1.3 Service Differentiation 3.1.4 Designing Service Process : Developing blueprint 3.1.5 Service quality – The Gaps model 3.2 Setting Prices 3.2.1 Steps of setting price 3.2.2 Methods of pricing	25%

<p>4.</p>	<p>4.1 Designing Integrated Marketing Communications 4.1.1 Marketing Communications Mix – Characteristics 4.1.2 Five Ms of Advertising, 4.1.3 Types of media, 4.1.4 Sales Promotion, 4.1.5 Events and Experiences, 4.1.6 Public Relations 4.1.7 Direct Marketing, Word of Mouth and Personal Selling</p> <p>4.2 New Trends in Marketing 4.2.1 Socially Responsible Marketing: Cause related marketing and Social Marketing 4.2.2 Green marketing 4.2.3 Digital Marketing: SEO, PPC, Social media marketing, chat Bots, mobile payments</p>	<p>25%</p>
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Books Recommended:

1. *Marketing Management*_ Abraham Koshy and MithileshwarJha, Philip Kotler& Kevin Keller –A South Asian Perspective – 13th/14th/Latest Editions – Pearson Education.
2. *Marketing Management*_ RajanSaxena – 4th/ Latest Edition – Tata-Mcgraw Hill.
3. *Marketing Management Global perspective*_V. S. Ramaswamy& S. Namakumari – Indian context – Latest Edition – Macmillan Publishers India Ltd.
4. *Services Marketing – People, Technology, Strategy* - Christopher Lovelock & JochenWirtz.