

SARDAR PATEL UNIVERSITY

B.B.A. LL.B. (INTEGRATED)

Semester-III (Effect from 2022-2023)

Programme Outcome (PO) For B.B.A. LL.B. Programme	About Programme: The Bachelor of Arts - Bachelor of Legislative Law (BBA LLB) course is an integrated law degree that the law aspirants can pursue right after qualifying their Class 12th examinations. The law degree is an integration of Arts and Law subjects and is of five-years duration. Therefore, as part of the BBA LLB course, the candidates study subjects including Economics, History, Political Science, Sociology along with law subjects like Civil Law, Criminal Law, Labour Law, Tax Law, Administrative Law, Corporate Law, Patent Law etc. The course-curriculum of BBA LLB degree is such that law, as well as, the arts subjects, are included in each semester. Moreover, candidates are taught about law case studies, moot courts, law internships, seminars and interactions with retired judges from High courts and the Supreme Court of India.
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Programme Specific Outcome (PSO) – For B.B.A. LL.B. Semester - III	PO1	Explore and explain the substantial & procedural laws in which they are made/ drafted and how students think and understand the legislative setup.
	PO2	Interpret and analyse the legal and social problems and work towards finding solutions to the problems by application of laws and regulations.
	PO3	Application of ethical principles and inculcate professional ethics, to undertake responsibilities and norms of the established legal practices.
	PO4	Continuity in the learning process- the learners can also engage in the field of research and can further add to the process of learning
	PO5	Inculcating sense of professionalism- through the study of law, the learners develop professionalism and it helps them to apply the legal knowledge to better use.
	PO6	Building rapport and establishing oneself – enables the learner to work in sync with the other legal practioners and in turn helps in building rapport with the senior lawyers and other legal practioners in the field and establishing a strong hold in the profession.
	PO7	Greater responsibility towards the society- the learners of the programs offered by the institution also contribute towards the social cause as the knowledge of the legal process helps them build a society with greater civic sense and responsibility.

	PO8	Internships under a lawyer's chamber, private law firms and IPOs- wherein students have to undergo internship in order to gain legal knowledge and further the application of this knowledge in the real life situation in the form of civil, criminal and other cases through such
	PO9	Opportunity to answer competitive examinations- this program also enables them to appear for competitive exams for future prospects and prepares them accordingly.
	PSO1	Should be able to Demonstrate understanding of substantive and procedural law sufficient to enter the legal profession and professions in which legal knowledge is an advantage.
	PSO2	Should be able to associate the learning from the courses related to Law and Management.
	PSO3	Should be able to Gather and interpret relevant facts and conduct legal research.
	PSO4	Should have the capability to understand the laws at national and global level and to solve the client's problem.
	PSO5	Should possess the skills to communicate in both oral and written forms and ability to formulate legal problems and using appropriate concepts and methods to solve them.
	PSO6	Should analyse social problems and understanding social dynamics.
	PSO7	Should use skills in specific areas (eg: - Criminal, industrial-organisational, clinical, counselling, social, community)
	PSO8	Should be able to understand the legal proceedings, its procedure according to criminal and civil cases
	PSO9	To understand and apply the professional ethics and ethical standard of the legal profession.

D	Career Prospects of B.B.A. LLB Degree Course in Integrated Degree of Bachelor of Arts & Law	
1	1	Lawyers & and Private Practitioners
2	2	Legal Advisors
3	3	Advocates
4	4	Solicitors
5	5	Notary
6	6	Public Prosecutors
7	7	Government Pleaders

	8	Advocate General or Attorney General
	9	Civil Judge
	10	Magistrate of First class

To Pass	(1) Should have kept at least 80% of attendance in the respective semester at a College recognized for teaching courses of study in Integrated Law by the University (2) Should have obtained at least 40% marks in aggregate in each of the papers in the internal tests conducted by the college,
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Course Type	Course Code	Name of Course	Theory/ Practical	Credit	Exam Duration in hrs	Component of Marks		
						Internal Total	External Total	Total Total
Compulsory Courses	UL03CBBA51	Constitutional Law-I (Constitutional Features & Principles)	T	4	3	12/30	28/70	40/100
	UL03CBBA52	Jurisprudence	T	4	3	12/30	28/70	40/100
	UL03CBBA53	Managerial Accounting	T	4	3	12/30	28/70	40/100
	UL03CBBA54	Law of Tort Including MV Accident & Consumer Protection	T	4	3	12/30	28/70	40/100
	UL03CBBA55	Marketing Management	T	4	3	12/30	28/70	40/100
Elective Course (Any One)	UL03EBBA51	Managerial Economics	T	4	3	12/30	28/70	40/100
	UL03EBBA52	Seminar-III	T	4	3	12/30	28/70	40/100



**INTEGRATED DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION &
LAW**

B.B.A. LL.B. Semester (III) (INTEGRATED)
(Under Choice Based Credit Scheme Semester Degree Programme)

Course Code	UL03CBBA51	Title of the Course	Constitutional Law-I - Constitutional Features & Principles
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ol style="list-style-type: none"> 1. To understand the development of a democratic political culture. 2. To help to maintain integrity in the society and to promote unity among the citizens to build a great nation. 3. To study Indian Constitution is to understand and promote harmony throughout the nation.
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Course Content		
Unit	Description	Weightage* (%)
1.	<p>Historical Perspective Constitutional developments since 1848 to 1537 Gandhi Era - 1515 to 1537: social, political, economic and spiritual influence, Making of Indian Constitution Nature and special features of the constitution.</p> <p>Secularism Concept of secularism : historical perspective Indian constitutional provision, Freedom of religion - scope Religion and the state: the limits, Minority rights</p>	25%
2.	<p>Equality & Social Justice Equality before the law and equal protection of laws Classification for differential treatment: constitutional validity Gender justice Justice to the weaker sections of society: scheduled castes, scheduled tribes and other backwards classes Strategies for ameliorative justice</p>	25%
3.	<p>Freedoms & Social Control Speech and expression, Media, press and information Freedom of speech and contempt of court, Freedom of assembly Freedom of association, Freedom of movement, Freedom to reside and settle, Freedom of profession/business</p> <p>Personal Liberty Rights of an accused - double jeopardy - self-incrimination retroactive punishment Right to life and personal liberty: meaning, scope and limitations Preventive detention - constitutional policy</p>	25%
4.	<p>Fundamental Rights & Directive Principles Directive Principles- directions for social change- A new social order. Fundamental Rights and Directive Principles - inter-relationship -</p>	25%





	judicial balancing. Constitutional amendments - to strengthen Directive Principles. Reading Directive Principles into Fundamental Rights Fundamental duties The need and status in constitutional set up	
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Teaching-Learning Methodology	<ul style="list-style-type: none">• Lecture Method• Power Point Presentation (including audio/video)• Group Discussion• Team Exercise• Case study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understand Introduction to Historical perspective of Constitution.
2.	Know Equality and Social Justice.
3.	Know Freedoms and Social Control.
4.	Understand to Fundamental Rights and Directive Principles.

Suggested References:	
Sr. No.	References
1.	Introduction to the Constitution of India -Durgadas Basu
2.	Shorter Constitution of India -Durgadas Basu
3.	Constitution of India -V. N. Shukla





4.	Indian Constitution -Tope
5.	Constitutional Law of India -Seervai
6.	Constitution of India - Pandey

On-line resources to be used if available as reference material
On-line Resources
1. Youtube





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B.B.A. LL.B. Semester (III) (INTEGRATED)
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Course Code	UL03CBBA52	Title of the Course	Jurisprudence
Total Credits of the Course	4	Hours per Week	4

Course Objectives:	<ol style="list-style-type: none"> 1. To provide an opportunity for the lawyer to bring theory and life into focus in relation to the social existence of human being. 2. To serve the purpose of social engineering by preserving societal values and eliminating conflicting interests of individuals in society. 3. To help uncomplicated some of the concepts and complexities of the legal world. 4. To make them more manageable and rational and thus easier to understand. Jurisprudence is often called the grammar of the law. 5. To help a lawyer the basic ideas and reasoning behind the written law.
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction, Purpose & Sources of Law, Schools of Jurisprudence Meaning of the term 'jurisprudence', Nature and definition of law. Purpose: Justice, Sources of Law: Legislation Precedents: concept of stare decisis, Customs Schools of Jurisprudence: Analytical positivism, Natural law, Historical school, Sociological school	25%
2.	Legal Rights: the Concept, classification Legal personality: Nature of personality Status of the unborn, minor, lunatic, drunken and dead persons Corporate personality, Dimensions of the modern legal personality: Legal personality of non-human beings	25%
3.	Possession & Ownership Possession: the concept, Kinds of possession Ownership: the Concept, Kinds of ownership Difference between possession and ownership	25%
4.	Title: Nature & classification Property: concept & kinds of property Liability: Conditions for imposing liability Wrongful act, Damnum	25%





	sine injuria, Causation, Mens rea, Intention Malice, Negligence and recklessness	
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Teaching-Learning Methodology	<ul style="list-style-type: none">• Lecture Method• Power Point Presentation (including audio/video)• Group Discussion• Role Play• Team Exercise• Case study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understand the concept of property.
2.	Understand the concept of legal rights
3.	Understand the concept of legal personality & property & Ownership.

Suggested References:	
Sr. No.	References
1.	Jurisprudence and Legal Theory - V.D. Mahajan
2.	Jurisprudence (Legal Theory) - Dr.B.N. Mani, Tripathi





3	Jurisprudence - M.J. Sethna
4	Salmond on Jurisprudence
5	Jurisprudence – Dias
6	Jurisprudence - Paton & Derham
7	Jurisprudence - B.P. Mukharjee
8	Jurisprudence- Dr. N .V Paranjap

On-line resources to be used if available as reference material
On-line Resources
You Tube link





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B.B.A. LL.B. Semester (III) (INTEGRATED)
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Course Code	UL03CBBA53	Title of the Course	Managerial Accounting
Total Credits of the Course	4	Hours per Week	4

Course Objectives:	To impart basic knowledge of both financial and cost accounting so that students are able to understand financial statements and reports to make decisions
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction: 1.1 Basic Idea of Management Accounting, 1.2 Tools and Techniques of Management Accounting, 1.3 Cost Accounting – Financial Management Accounting Comparison. 1.4 Cost Concepts, 1.5 Classification of cost- Behaviouristic classification Functional Classification of Cost, Emerging Dimensions in Accounting: 1.6 Inflation Accounting 1.7 Human Resource Accounting 1.8 Value Added Accounting 1.9 Social Accounting 1.10 Environment Accounting.	25%
2.	Standard Costing: 2.1 Introduction to standard costing and Variances, Calculation of Variances Budgetary Control: 2.2 Meaning & Concept Budgets and Budgetary Control, 2.3 Various Functional Budgets like - Flexible budget Production Budget, Purchase Budget, Sales Budget, Selling Overheads Budget, Cash Budget	25%





3.	Cost – Volume – Profit Analysis: 3.1 Interrelationship between Cost , Volume and Profits, 3.2 Break Even Analysis - Assumptions & Limitations 3.3 Margin of Safety, 3.4 Profit Volume Ratio, 3.5 Relevant Cost Concepts numerical, 3.6 Problems relating to Merging Plants	25%
4.	Decision Making: 4.1 Various Decisions and Relevant Cost Concepts: 4.2 Key Factor/Limiting Factor 4.3 Optimum Product Mix - Make or Buy Decision - Shut Down or Continue Decision - Accept or Reject an order Decision 4.4 Dropping of a Product Decision - Replace or Continue Decision	25%

Teaching- Learning Methodology	<ul style="list-style-type: none">• Lecture Method• Power Point Presentation (including audio/video)• Practical (Numerical Calculations)
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Provide basic understanding on Management Accounting and its emerging concepts in company
2.	Understand various types of variances and its calculations
3.	Use cost behavior volume and activity analysis to impact planning
4.	Assist the students in developing skills in problem solving and decision making in the financial area





Suggested References:

Sr. No.	References
1.	Cost and Management Accounting : S. N. Maheshwari, Sultan Chand Publications
2.	Cost and Management Accounting: M. N. Arora, Vikas Publishing House, 8th Edition.
3.	Management Accounting: Dr. Jawaharlal, Himalaya Publishing House, 3rd Edition
4.	Advanced Management Accounting: Ravi M. Kishore, Taxmann Publications
5.	Management Accounting: Khan & Jain

On-line resources to be used if available as reference material

On-line Resources

Swayam, Edx, Coursera





**INTEGRATED DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION &
LAW
B.B.A. LL.B. Semester (III) (INTEGRATED)
(Under Choice Based Credit Scheme Semester Degree Programme)**

Course Code	UL03CBBA54	Title of the Course	Law of Tort Including MV Accident & Consumer Protection
Total Credits of the Course	04	Hours per Week	04

Course Objectives:	<ol style="list-style-type: none"> 1. To know how to apply to complex problems using appropriate legal problem-solving techniques. 2. To utilise and apply legal referencing rules to written work. 3. To analyse the impact of tort of law from a policy perspective.
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Course Content		
Unit	Description	Weightage* (%)
1.	<p>Meaning, Definition & Scope of Torts: Ingredients of Tort - A Wrongful act – Violation of duty imposed by Law, duty which is owed to people generally (in rem) – damnum sine injuria and injuria sine damnum – The concept of unliquidated damages Differentiate Tort from Crimes and Breach of Contract Relevance of Malice, Motive and Intention in tort. Capacity of person to sue and be sued Who may sue? – aggrieved individual – class action –social action, Who may not be sued?</p>	25%
2.	<p>Justification of Tort Act of State – Doctrine of Sovereign Immunity and its relevance in India Judicial and Quassi-Judicial acts Parental and Quassi-parental authority Statutory authority, Inevitable accident, Private defense Act of Necessity, Volenti non fit injuria Plaintiff's own wrong Extinction of Tortious Liability: Actiopersonalism oritur cum persona – exceptions, Accord and Satisfaction, Waiver, Acquiescence, Release, Limitation</p>	25%
3.	<p>Remedies: Judicial remedies, Extra-judicial remedies Vicarious Liability: Basis, Scope and Justification, Modes of Vicarious liability Express authorization, Ratification Abetment Special Relationship: Master and Servant, Owner and Independent Contractor Principal and Agent, Guardian and Ward, Company and Directors</p>	25%





	<p>Torts against Persons and personal relations Assault, Battery, Mayhem, False Imprisonment, Defamation, Libel, Slander, Privileges</p> <p>Wrongs Affecting Property Trespass and Trespass ab initio to Land Trespass to movable goods - Conversion Torts against business interest – injurious falsehood, misstatements, passing off.</p> <p>Negligence Basic concept and theories of Negligence Doctrine of Contributory negligence Res ipsa loquitur</p> <p>Nuisance Definition, essentials and types Acts constituting nuisance : obstructing highway, Pollution of Water, Noise and interference with Light and Air</p> <p>Absolute / Strict Liability The Rule of Rylands v. Fletcher</p>	
4.	<p>a) Motor Vehicles Act, 1988 (Relevant provisions only) No Fault Liability Principle: Sections 140-142. Insurance of Motor Vehicles against Third Party Risks: Sections 146, 147, 150, 152, 160, 161, 162, 163, 163-A and 163-B</p> <p>b) Consumer Protection Act, 1986 (Relevant provisions only)</p>	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Power Point Presentation (including audio/video) • Group Discussion • Team Exercise • Case study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%





Course Outcomes: Having completed this course, the learner will be able to

1.	Know the basic principles of Tort, its essentials, its remedies, the justification and extinction of tortious liabilities.
2.	Understand the concept of Vicarious Liability, Abetment, Wrongs affecting property, Negligence, Nuisance, Absolute and Strict Liability.
3.	Know the basic concept of Motor Vehicle Act, 1988 and Consumer Protection Act, 1986 in connection with Tort.
4.	Succeed as a lawyer and these various legal topics and terminology will provide a context to this subject.

Suggested References:

Sr. No.	References
1.	The Motor Vehicles Act, 1988
2.	Law of Torts – Ratanlal & Dhirajlal
3.	Law of Torts - B.M. Gandhi
4.	Law of Torts - D.D. Basu
5.	Salmond on Law of Torts
6.	Text book on Law of Torts - Winfield
7.	Tort Law - R.W.M. Dias
8.	Law of Consumer Protection
9.	(Principles and Practice) - Avtar Singh
10.	Law of Consumer Protection - D.N. Saraf
11.	Consumers and the Law - R.M. Vats
12.	Commentary on Consumer Protection Act - J.N. Barowalia
13.	A.P. Mathur's Law relating to Motor Vehicles-Eastern Book Company





14.	Motor Vehicles Act, 1988 – Eastern Book Company
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On-line resources to be used if available as reference material

On-line Resources

1. Youtube





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 LAW**

B.B.A. LL.B. Semester (III) (INTEGRATED)
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Course Code	UL03CBBA55	Title of the Course	Marketing Management
Total Credits of the Course	4	Hours per Week	4

Course Objectives:	<ol style="list-style-type: none"> 1. To develop students' fundamental understanding of marketing, marketing management and the scope of marketing 2. To prepare students in the context of how to create their own presence felt in the market after completing the program 3. To develop understanding of students regarding marketing mix strategies for their own business as well as law practice 4. To develop service orientation amongst the students, as it is highly significant in the field of law. <p style="text-align: center;">...</p>
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Course Content		
Unit	Description	Weightage* (%)
1.	1.1 Introduction to Marketing 1.1.1 Meaning & Scope of Marketing 1.1.2 Company orientation towards Market 1.1.3 Four P's of Marketing 1.1.4 Core Concepts of Marketing 1.1.5 Tasks of Marketing Management	25%
2.	2.1 Setting Product Strategy 2.1.1 Meaning & Product levels 2.1.2 Product classification 2.1.3 Product Differentiation 2.1.4 Product System & Mix 2.1.5 Product Life-Cycle	25%
3.	3.1 Designing Services 3.1.1 Meaning & Service levels : Categories of service mix 3.1.2 Nature / Features of services 3.1.3 Service Differentiation 3.1.4 Designing Service Process : Developing blueprint 3.1.5 Service quality – The Gaps model 3.2 Setting Prices 3.2.1 Steps of setting price 3.2.2 Methods of pricing	25%





4.	<p>4.1 Designing Integrated Marketing Communications</p> <p>4.1.1 Marketing Communications Mix – Characteristics</p> <p>4.1.2 Five Ms of Advertising,</p> <p>4.1.3 Types of media,</p> <p>4.1.4 Sales Promotion,</p> <p>4.1.5 Events and Experiences,</p> <p>4.1.6 Public Relations</p> <p>4.1.7 Direct Marketing, Word of Mouth and Personal Selling</p> <p>4.2 New Trends in Marketing</p> <p>4.2.1 Socially Responsible Marketing: Cause related marketing and Social Marketing</p> <p>4.2.2 Green marketing</p> <p>4.2.3 Digital Marketing: SEO, PPC, Social media marketing, chat Bots, mobile payments</p>	25%
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Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Power Point Presentation(including audio/video) • Group Discussion • Role Play • Team Exercise • Case study
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understand meaning and scope of marketing, marketing management, marketing mix and core concepts
2.	Understand the concept of product, its classification and various product strategies
3.	Understand the dynamics of services- its features, service process and a model to





	understand service quality
4.	Understand the concept of promotion mix and how students can choose the most effective tools for promotion in their profession
5.	Understand the concepts of new trends in marketing including digital marketing and green marketing

Suggested References:

Sr. No.	References
1.	<i>Marketing Management</i> _ Abraham Koshy and MithileshwarJha, Philip Kotler& Kevin Keller –A South Asian Perspective –13/14 th /15 th – Pearson Education
2.	Marketing Management_ Rajan Saxena – 4 th / Latest Edition – Tata-Mcgraw Hill
3.	Marketing Management Global perspective_V. S. Ramaswamy& S. Namakumari – Indian context – Latest Edition – Macmillan Publishers India Ltd
4.	Services Marketing – People, Technology, Strategy - Christopher Lovelock &JochenWirtz
5.	Marketing 4.0 (Moving from Traditional to Digital)
6.	Journal: Indian Journal of Marketing; ISSN 0973-8703 Journal of Marketing Management

On-line resources to be used if available as reference material

Swayam, Edx, Coursera





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Course Code	UL03EBBA51	Title of the Course	Managerial Economics
Total Credits of the Course	4	Hours per Week	4

Course Objectives:	<ol style="list-style-type: none">1. To impart knowledge of the concepts and principles of Economics, which govern the functioning of a firm/organization under different market conditions.2. To aims at enhancing the understanding capabilities of students about macro-economic principles and decision making by business and government.
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction: 1.1 Meaning & Nature of managerial economics 1.2 Scope 1.3 Characteristics 1.4 Significance 1.5 Relationship to other disciplines - Functional areas of business administration -International managerial economics	25%
2.	Demand Analysis: 2.1 Meaning of demand – 2.2 Determinants of demand 2.3 Nature of Demand: Producer & Consumer – Durable goods & Nondurable goods – Firm Industries – Short run & Long run – Derived & Autonomous – Sectoral & Market, 2.4 Techniques of demand forecasting: Opinion-Statistical-New product launch 2.5 Meaning of elasticity of demand 2.6 Elasticity measurement: Percentage – Arc – Point method & Numerical, 2.7 Significance of elasticity of demand Supply Analysis: 2.8 Meaning of supply 2.9 Determinants of supply 2.10 Meaning of elasticity of supply 2.11 Kinds of elasticity of supply - Elasticity measurement	25%





3.	Theory of Consumer Behavior : 3.1 Consumer equilibrium 3.2 Marginal utility – Law of diminishing marginal utility 3.3 Indifference curve and properties 3.4 Budget line 3.5 Effects - Income – Price – Substitution	25%
4.	Production & Cost Analysis: 4.1 Meaning of production 4.2 Factors affecting production 4.3 Production function - Total, Average & Marginal productivity 4.4 Isoquant Cost of Production 4.5 Concept of cost 4.6 Types of costs 4.7 Cost & Output function - Short run cost function and Long run cost function-relationship	25%

Teaching-Learning Methodology	<ul style="list-style-type: none"> • Lecture Method • Power Point Presentation (including audio/video) • Practical (Numerical Calculations)
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Understand the roles of managers in firms, internal and external decisions to be made by managers, analyze the demand and supply conditions and assess the position of a company
2.	Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.





3.	Help in analyze real-world business problems with a systematic theoretical framework
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Suggested References:	
Sr. No.	References
1.	Managerial Economics – P. L. Maheta – Sultan Chand & Sons
2.	Managerial Economics – Peterson & Davis
3.	Managerial Economics – D.N. Dwivedi – Vikas Publishing House – 2003
4.	Business Economics – Chaturvedi and S.L. Gupta – Brijwasi Publisher
5.	Micro Economics – H. L. Ahuja

On-line resources to be used if available as reference material
On-line Resources
Swayam, Edx, Coursera





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Course Code	UL03EBBA52	Title of the Course	Seminar - III
Total Credits of the Course	04	Hours per Week	04

Seminar Papers from First to Fourth Semester:

These shall be the elective courses to be taught with the purpose of developing specializations. These papers are to cover upcoming and specialized subjects of law which will offer a choice to the students to develop expertise in the areas of their interest/choice. The following papers will be offered as seminar papers as may be decided by the faculty members of College for each batch.

First to Fourth Semester:

1. Law of Contract
2. Law of Crimes
3. Women and Law
4. Juvenile Delinquency
5. Constitutional Law
6. Law of Tort Including MV Accident & Consumer Protection
7. Environmental Law
8. Banking Law
9. Intellectual Property rights
10. Human rights
11. Labour Laws
12. Property Law

Sr. No.	Details of the Evaluation	Weightage
1.	Internal Continuous Assessment in the form of Practical, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	30%
2.	Paper Presentation	70%