

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (HONS') (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June - 2020
SEMESTER – III

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total	Total	Total
Ability Enhancement Course (Any One)	UM03ABBT51	Business Etiquettes & Managerial Communication	T+P	3	3	30	70	100
Generic Elective (Any One)	UM03GBBT51	World History for Tourism	T	3	3	30	70	100
Core Courses (Any Four)	UM03CBBT51	Tourism Geography Domestic – II	T+P	3	3	30	70	100
	UM03CBBT52	Computerized Reservation System – Basic	T+P	3	3	30	70	100
	UM03CBBT53	Emerging Trends in Tourism	T+P	3	3	30	70	100
	UM03CBBT54	Basic Airfares & Ticketing	T	3	3	30	70	100
Discipline Specific Elective (Any One)	UM03DBBT51	Marketing Management for H & T	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM03SBBT51	Corporate Citizenship	T	3	3	30	70	100
	UM03SBBT52	Time Management	T	3	3	30	70	100