

SARDAR PATEL UNIVERSITY
Programme: BBA (Honours) (Tourism and Travel Management) (3 Years)
Semester: III

Syllabus with effect from: June-2019
(Under Choice Based Credit System Based on UGC Guidelines)

Paper Code:	UM03GBBT21	Total Credit: 3
Title of Paper:	World History for Tourism	

Objective: The objective of this paper is to help students to acquire conceptual & practical knowledge of the World History for Tourism and to impart skills for the development of them to build a career in Tourism Industry.

Theory:

Unit	Description in detail	Weightage (%)
I	History of Europe Prehistory The Greeks and Romans Renaissance Industrial revolution	25 %
II	History of Africa Prehistory Ancient Egypt West Africa South Africa African slave trade	25 %
III	History of North and South America Prehistory North America Mexican Revolution History of United States of America (1918-1945)	25 %
IV	History of East Asia Prehistory. Ancient civilization and dynasty. Buddhism	25 %

Tutorial:

Unit –V Description about the tourist destinations and monument of each unit for which journals shall be maintained by the student

Evaluation : Internal 40 Marks (Theory)
: External 60 Marks (Theory) – Two Hours Examination

Journal shall be evaluated by the concerned teacher

Basic Text & Reference Books:

- History of Europe 3 Volumes, W C South Gate.
- World History –Subramaniyam
- The Far East- Clyde & Bear.
- World History 3 Volumes – B V Rao.