

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (HONS') (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June - 2019
SEMESTER – III

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM03ABBT21	Business Etiquettes & Managerial Communication	T+P	3	2	40	60	100
Generic Elective (Any One)	UM03GBBT21	World History for Tourism	T	3	2	40	60	100
Core Courses (Any Four)	UM03CBBT21	Tourism Geography Domestic – II	T+P	3	2	40	60	100
	UM03CBBT22	Computerized Reservation System – Basic	T+P	3	2	40	60	100
	UM03CBBT23	Emerging Trends in Tourism	T+P	3	2	40	60	100
	UM03CBBT24	Basic Airfares & Ticketing	T	3	2	40	60	100
Discipline Specific Elective (Any One)	UM03DBBT21	Marketing Management for H & T	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM03SBBT21	Corporate Citizenship	T	3	2	40	60	100
	UM03SBBT22	Time Management	T	3	2	40	60	100
		Total Credits		24		320	480	800