

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (HONS') (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: November -2019

Semester: II

Paper Code: UM02CBBT52	Total Credits: 3
Title of Paper: Adventure Tourism (T+P)	
Objective : The objective of this course is to help students to acquire conceptual & practical knowledge of the Adventure Tourism and to impart skills for the development of them to build a career in Tourism Industry.	

Unit No.	Description in Detail	Weightage
I	Introduction Adventure Tourism Definitions, Scope and Nature of Adventure Tourism General information, grading, preparations Different Types: water based, air based, land based Locations: water based, air based, land based in India.	25%
II	Geographical diversities and opportunities for Adventure Tourism in India. Organizations and Associations related with Adventure tourism in India.	25%
III	General Problems faced by Adventure Tourism Regulations, Accreditations and Guidelines by Government of India. Nature, Wild life and green tourism. Responsibilities of Tour Operator.	25%
IV	Adventure Tourism Present and Future. Planned and future prospects of Adventure Tourism in India. Nature and Trends in Adventure Tourism abroad Case study of Adventure Packages	25%

Practical

1	The students will prepare report on destination visited by them on all its Adventure tourism aspects (destination, equipments required, basic infrastructure, attractions, accommodations, transportation, food outlets, nearby attractions, attitude of the local people, interact with the local population and other related information)
----------	--

Evaluation :

- The examination will be conducted in two parts: Written and Practical. Both will carry equal weightage in internal as well as external examination in the ratio of **70:30**.
- The Written examination will be of **Three Hours** duration and carry **70 Marks**.

Reference Books:

- Kohli, Avinash, Adventure Tourism, Himalaya II Meet, Shimla, 1989.
- Hillary, Sir Edmund, Adventure Tourism : Perspective for 2000 A.D. Monograph, IITTM, New Delhi, 1988.
- Krishnaswamy, J., Tourism Potential Survey of Himachal Pradesh (for Ministry of Tourism), J.K. And Associates, New Delhi, 1987.
- Krishnaswamy, J., 5th International Himalayan Mountaineering and Tourism Meet, Agenda, Mussoorie, 1988.
- Weare G. Trekking in the Indian Himalaya, Lonely Planet Publications, Hongkong 1985.
- Selvam, M., Tourism Industry in India: Himalayan Publishing House, Delhi, 1989.