SARDAR PATEL UNIVERSITY

Programme: BBA (Tourism and Travel Management) Semester: II

Syllabus with Effect from: December 2015

| Paper Code: UM02CBBT10 | Total Credits: 3 |
|-----------------------------------|------------------|
| Title Of Paper: Adventure Tourism | Total Credits: 5 |

| Unit | Description in detail | Weightage (%) |
|------|--|---------------|
| 1 | Introduction Adventure Tourism Definitions, Scope and Nature of Adventure Tourism General information, grading, preparations Different Types: water based, air based, land based Locations: water based, air based, land based in India. | 25% |
| 2 | Geographical diversities and opportunities for Adventure Tourism in India. Organizations and Associations related with Adventure tourism in India. | 25% |
| 3 | General Problems faced by Adventure Tourism Regulations, Accreditations and Guidelines by Government of India. Nature, Wild life and green tourism. Responsibilities of Tour Operator. | 25% |
| 4 | Adventure Tourism Present and Future Planned and future prospects of Adventure Tourism in India. Nature and Trends in Adventure Tourism abroad Case study of Adventure Packages | 25% |
| | Practical: | |
| | The students will prepare report on destination visited by them on all its Adventure tourism aspects (destination, equipments required, basic infrastructure, attractions, accommodations, transportation, food outlets, nearby attractions, attitude of the local people, interact with the local population and other related information) | |
| | Report evaluation and viva voce. | |

Basic Text & Reference Books:

- ➤ Kohli, Avinash, Adventure Tourism, Himalaya II Meet, Shimla, 1989.
- ➤ Hillary, Sir Edmund, Adventure Tourism: Perspective for 2000 A.D. Monograph, IITTM, New Delhi, 1988.
- ➤ Krishnaswamy, J., Tourism Potential Survey of Himachal Pradesh (for Ministry of Tourism), J.K. And Associates, New Delhi, 1987.
- ➤ Krishnaswamy, J., 5th International Himalayan Mountaineering and Tourism Meet, Agenda, Mussoorie, 1988.
- ➤ Weare G. Trekking in the Indian Himalaya, Lonely Planet Publications, Hongkong 1985.
- > Selvam, M., Tourism Industry in India: Himalayan Publishing House, Delhi, 1989.

