

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (HONS') (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: December - 2020
SEMESTER – IV

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM04ABBT51	E-Commerce	T	3	3	30	70	100
Generic Elective (Any One)	UM04GBBT51	Tourism in Western Region of India	T	3	3	30	70	100
Core Courses (Any Four)	UM04CBBT51	Logistic Management	T+P	3	3	30	70	100
	UM04CBBT52	Computerized Reservation System – Advance	T+P	3	3	30	70	100
	UM04CBBT53	Front Office Management	T+P	3	3	30	70	100
	UM04CBBT54	Tourism Geography International - I	T	3	3	30	70	100
Discipline Specific Elective (Any One)	UM04DBBT51	Financial Management	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM04SBBT51	Leadership Skills Development	T	3	3	30	70	100
	UM04SBBT52	Cultural Heritage of India	T	3	3	30	70	100