

SARDAR PATEL UNIVERSITY

Programme: BBA (Honours) (Tourism and Travel Management) (3 Years)

Semester: IV

Syllabus with effect from: November/December-2019

(Under Choice Based Credit System Based on UGC Guidelines)

Paper Code: UM04GBBT21	Total Credit:3
Title of Paper: Tourism in Western Region of India	

Objective: The objective of this paper is to help students to acquire conceptual & practical knowledge of the Tourism in Western Region of India and to impart skills for the development of them to build a career in Tourism Industry.

Theory :

Unit	Description in detail	Weighting (%)
I	Gujarat and Daman & Diu Profile of the state , Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25 %
II	Rajasthan Profile of the state ,Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25 %
III	Madhya Pradesh Profile of the state ,Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25 %

IV	Maharashtra Profile of the state ,Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25 %
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Evaluation : **Internal** : **40 Marks (Theory)**
 : **External** : **60 Marks (Theory) – Two Hours Examination**

Basic Text & Reference Books:-

- India: D K Publications
- India: Footprint Publication
- India: Rough Guides
- Museums of India; Shobita Punja; Local Colour Ltd., Hong Kong
- India-A Travel Guide; Aruna Deshpande; Crest Publishing House
- Golden Rajasthan; Kishore Singh; Prakash Books
- Forts & Palaces of India; Bindu Manchanda
- Gujarat; India Guide.