SARDAR PATEL UNIVERSITY

Programme: BBA (Honours) (Tourism and Travel Management) (3 Years) Semester: IV

Syllabus with effect from: November/December-2019 (Under Choice Based Credit System Based on UGC Guidelines)

Paper Code: UM04CBBT24	Total Credit:3	
Title of Paper: Travel Geography International - I		

Objective: The objective of this paper is to help students to acquire conceptual & practical knowledge of the Travel Geography International - I and to impart skills for the development of them to build a career in Tourism Industry.

Theory:

Unit	Description in detail	Weighting (%)
I	Fundamentals of Geography , Importance of Geography in tourism, Climatic Variations, climatic regions of world, study of maps, longitude & latitude, international date line, time variations, time difference.	25 %
	Wonders of the World: Ancient, Middle Age, Present and other compiles of "Wonder" list	
II	Destinations in North & Central America	
	United States of America,	25 %
	Canada, Mexico and	
	Central American Countries: Costa Rica, Panama, Belize etc.	
III	Destinations in Caribbean Islands & South America	
	Caribbean Islands: Trinidad & Tobago,	25 %
	Bahamas, etc. Brazil, Argentina,	
	Peru, Chile etc.	
IV	Destinations in Europe	
	Northern Europe, Western Europe,	25 %
	Central & Eastern Europe, Southern Europe and	
	East Mediterranean Europe	

Evaluation : Internal :40 Marks (Theory)

: External :60 Marks (Theory) – Two Hours Examination

Basic Text & Reference Books:

- ➤ Lonely Planet Guides
- Rough Guides
- > Footprint guides
- ➤ Worldwide destinations Boniface and Cooper
- > Oxford School Atlas