

SARDAR PATEL UNIVERSITY

Programme: BBA (Honours) (Tourism and Travel Management) (3 Years)

Semester: IV

Syllabus with effect from: November/December-2019
(Under Choice Based Credit System Based on UGC Guidelines)

Paper Code: UM04CBBT21	Total Credit: 3
Title of Paper: : Logistics Management (T+P)	

Objective: The objective of this paper is to help students to acquire conceptual & practical knowledge of the Logistics Management (T+P) and to impart skills for the development of them to build a career in Tourism Industry.

Theory:

Unit	Description in detail	Weighting (%)
I	Logistics management: An Introduction Basic types of transportation: Passengers only/Live stock only/Goods only (refrigerated/specialized vehicles) – Types of Rail/Road/Air/Inland water/Deep-sea/Coastal transportation – Freight corridor – SLR – Advantages and disadvantages of different transportation system	25 %
II	Freight & Freight-structure – Dimension/weight & volume – Size-carrying capacity – Procedure of booking goods – Documentation – Types of containers – Modes of transaction: Invoice, Bank guarantee, LC etc – Warehouse – Consolidation	25 %
III	Material Handling: An Introduction & Definition Flow process chart – Independent materials handling vs Integrated Materials handling system- Packaging – International Commercial Terms.	25 %
IV	Hamburg Rules –Limitation of Liability – Hazardous Cargo – Export/Import formalities – Networking & Channel Management – EDI – Freight tracking, Scope of the Logistic Industry in India and Abroad.	25 %

Practical

Unit	Description in detail
I	The students will prepare report on Visit
	Journal evaluation and viva voce.

Laboratory:

Unit V: One short trip for the students at a Logistic Company related with Rail/Road/ Air /Sea transportation

Evaluation: **Internal : 40 Marks (Theory)**
 External : 60 Marks (Theory) – Two Hours Examination

Basic Text & Reference Books:-

- Logistics management ; 3rd Edition Publisher: PEARSON
- The Handbook of Logistics and Distribution Management ; Authors: Phil Croucher, Alan Rushton
Genre: Reference work, Editors: Phil Croucher, Alan Rushton