

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (HONS') (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: December - 2019
SEMESTER – IV

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM04ABBT21	E-Commerce	T	3	2	40	60	100
Generic Elective (Any One)	UM04GBBT21	Tourism in Western Region of India	T	3	2	40	60	100
Core Courses (Any Four)	UM04CBBT21	Logistic Management	T+P	3	2	40	60	100
	UM04CBBT22	Computerized Reservation System – Advance	T+P	3	2	40	60	100
	UM04CBBT23	Front Office Management	T+P	3	2	40	60	100
	UM04CBBT24	Tourism Geography International - I	T	3	2	40	60	100
Discipline Specific Elective (Any One)	UM04DBBT21	Financial Management	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM04SBBT21	Leadership Skills Development	T	3	2	40	60	100
	UM04SBBT22	Cultural Heritage of India	T	3	2	40	60	100
Total Credits				24		320	480	800