

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June-2019
SEMESTER – I

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
Ability Enhancement Course (Any One)	UM01ABBT51	Communication Skills & Personality Development – I	T+P	3	3	30	70	100
Generic Elective (Any One)	UM01GBBT51	Principles of Economics	T	3	3	30	70	100
Core Courses (Any Four)	UM01CBBT51	Principle of Management for Hospitality and Tourism	T	3	3	30	70	100
	UM01CBBT52	Principle and Practice of Accounting	T	3	3	30	70	100
	UM01CBBT53	Introductions to Tourism & Hospitality	T	3	3	30	70	100
	UM01CBBT54	Basic French	T	3	3	30	70	100
Discipline Specific Elective (Any One)	UM01DBBT51	Human Resource Management	T	3	3	30	70	100
Skill Enhancement Elective Course (Any One)	UM01SBBT51	Environmental Studies	T	3	3	30	70	100