

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (HONS') (Tourism & Travel Management) (3 Years)
(Under Choice Based Credit System Based on UGC Guidelines)
Syllabus with effect from: June-2018
SEMESTER – I

Course Type	Course Code	Name of the Course	T / P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total / Passing	Total / Passing	Total / Passing
Ability Enhancement Course (Any One)	UM01ABBT21	Communication Skills & Personality Development – I	T+P	3	2	40	60	100
Generic Elective (Any One)	UM01GBBT21	Principles of Economics	T	3	2	40	60	100
Core Courses (Any Four)	UM01CBBT21	Principle of Management for Hospitality and Tourism	T	3	2	40	60	100
	UM01CBBT22	Principle and Practice of Accounting	T	3	2	40	60	100
	UM01CBBT23	Introductions to Tourism & Hospitality	T	3	2	40	60	100
	UM01CBBT24	Basic French	T	3	2	40	60	100
Discipline Specific Elective (Any One)	UM01DBBT21	Human Resource Management	T	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM01SBBT21	Environmental Studies	T	3	2	40	60	100
		Total Credits		24		320	480	800