SARDAR PATEL UNIVERSITY

Programme: BBA (Tourism and Travel Management) Semester: I

Syllabus with Effect from: June 2015

Paper Code: UM01CBBT13	Total Credits: 3
Title Of Paper: Human Resource Management	Total Credits: 5

Unit	Description in detail	Weightage (%)
1	Human Resource Management	
	Nature & Concept of Human Resource Management	
	Importance of HRM	
	Scope and functions of HRM	25%
	Human Resource Planning	25 /0
	Concept of HRP	
	Process HRP	
	Job Analysis, Job Description and Job Specification (Concepts only)	
2	Recruitment and Selection	
	Meaning & Concept of Recruitment & Selection	
	Sources of Recruitment	
	Selection Process	
	Training and Executive Development	25%
	Meaning & Concept of Training & Executive Development	
	Importance of Training	
	Methods of Training and Executive Development (on the job and off the job)	
	Difference between Training & Executive Development	
3	Internal Mobility	
	Promotion – Concept and Purpose	
	Transfer – Concept and Purpose	
	Demotion – Concept and Causes	
	Performance Appraisal & Job Evaluation	25%
	Meaning and Importance of Performance Appraisal	
	Limitations of Performance Appraisal	
	Meaning and objectives of Job Evaluation	
	Difference between Performance Appraisal and Job Evaluation	
4	Human Resource Development	
	Meaning & Concept of HRD	
	Need for HRD	
	Importance of HRD	
	Functions of HRD manager	25%
	Recent Techniques in Human Resource Management	25 76
	Employees for lease, Moon Lighting by Employees, Dual Career Groups,	
	Flexitime	
	Human Resource Accounting	
	Recent Trends and Future Challenges	

Basic Text & Reference Books:

- > Human Resource Management by S.S. Khanka
- Personnel and Human Resource Management by P. Subba Rao
- > Personnel Management by C.B. Mamoria

