

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (Tourism & Travel Management)**  
**Semester: VII**  
**Syllabus with effect from: June-2014**  
**(Batch - 2011)**

<b>Paper Code: UM07EBBT03</b>	<b>Total Credit: 3</b>
<b>Title Of Paper: Tourism in Western Region of India</b>	

<b>Unit</b>	<b>Description in Detail</b>	<b>Weightage (%)</b>
I	<b>Gujarat and Daman &amp; Diu</b> Profile of the state Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25%
II	<b>Rajasthan</b> Profile of the state Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25%
III	<b>Madhya Pradesh</b> Profile of the state Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25%



IV	<b>Maharashtra</b> Profile of the state Brief History Major destinations- Archaeological, Historical, Heritage, Religious, Natural & other major cities Arts, Crafts & Shopping Folk Music & Dances Fairs & Festivals Adventure Sports & Special Interest Tours National Parks & Wildlife Sanctuaries Cuisine Major Circuits & Packages Other places of interest like major Museums, Forts, Palaces etc..	25%
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**Basic Text & Reference Books:-**

- India: D K Publications
- India: Footprint Publication
- India: Rough Guides
- Museums of India; ShobitaPunja; Local Colour Ltd., Hong Kong
- India-A Travel Guide; Aruna Deshpande; Crest Publishing House
- Golden Rajasthan; Kishore Singh; Prakash Books
- Forts & Palaces of India; BinduManchanda
- Gujarat; India Guide

