SARDAR PATEL UNIVERSITY

Programme: BBA (Tourism & Travel Management)

Semester: VII

Syllabus with effect from: June-2014

(Batch - 2011)

Paper Code: UM07EBBT02	Total Credit, 2
Title Of Paper: Front Office Management	Total Credit: 3

Unit	Description in Detail	Weightage (%)
I	Introduction to Hotels	
	Hotels, their evolution and growth, Brief introduction to hotel core areas with	25%
	special reference to Front Office, Classification Of Hotels, Types of rooms.	
II	Front Office Organization	
	Functions and sections of Hotel front Office, Front office hierarchy, Duties	
	and responsibilities of front office staff, Personality traits, Lay out and	25%
	equipments, Guest Cycle, front office coordination, With other departments	
	of hotel	
III	Tariff Structure and Payment Handling.	
	Basis of charging, Hubbart formula ,Different types of tariffs , Rack Rate,	25%
	Discounted Rates for Corporate, Airlines, Groups & Travel Agents	23%
	Foreign currency Handling, Forms of payments, Credit Card Handling	
IV	Reservation:	
	Modes of reservations: Confirming reservation, Taking group reservation.	
	Check in Process for group arrival.VIP arrivals and arrangements.	25%
	Manual and electronic room status system. Check Out process	
	Packages offered by the hotels.	

Basic Text & Reference Books:-

- > Sudhir Andrew front office training manual- Tata McGraw Hill Publishing Co Ltd.
- Michael L Kasavana .Richard M Brooks managing Front officer operations, Educational
- > Institute of American Hotel & Lodging Association.

