

SARDAR PATEL UNIVERSITY
Programme: BBA (Tourism & Travel Management)
Semester: VII
Syllabus with effect from: June-2014
(Batch - 2011)

Course Type	Course Code		Name Of Course	Theory/Practical	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
								Internal	External	Total
								Total/Passing	Total/Passing	Total/Passing
Foundation Course	UM07FBBT01	1	Corporate Communication	Theory	3		3	40	60	100
Core Course	UM07CBBT01	1	Entrepreneurship Development	Theory	3		3	40	60	100
	UM07CBBT02	2	Services Marketing	Theory	3		3	40	60	100
Elective Course	UM07EBBT01	1	Heritage Management	Theory	3		3	40	60	100
	UM07EBBT02	2	Front Office Management	Theory	3		3	40	60	100
	UM07EBBT03	3	Tourism in Western Region of India	Theory	3		3	40	60	100
	UM07EBBT04	4	Airline Management	Theory	3		3	40	60	100
Extention & Social Orientation Courses	UM07SBBT01	1	Indian Constitution	Theory	3		3	40	60	100

