

SARDAR PATEL UNIVERSITY
Programme: BBA (Tourism & Travel Management)
Semester: VII
Syllabus with effect from: June-2013 (Batch 2010)

Theory (Credit-2)

Paper Code: UM07FBBT01	Total Credit: 4
Title Of Paper: Web Designing	

Unit	Description in detail	Weightage (%)
I	Internet Basics - I Basic Concepts Introduction to Internet and its uses. What are the Internet, Intranet, and Extranet? Application areas of internet. What is Protocol? IP, TCT/IP, TELNET, FTP protocols introduction.	25%
II	Internet Basics - II World Wide Web (WWW)? Browser Introduction and Detail. Client and Server Concept in Web Client and Web Server. Mail Client, Mail Server, Web Server, Domain and Name System, URL, HTTP.	25%
III	HTML fundamentals - I HTML intro, Editors(Notepad, WordPad) HTML Structure. Basic Tags, Heading, Paragraph, body. Text Formatting Tags and other Text Effects. Physical Tags, Lists.	25%
IV	HTML Fundamentals - II Adding Graphics to HTML, Images in HTML. Tables in HTML Linking Documents to HTML, Hyper Link in HTML. Form Tags, Frames. Project in HTML.	25%

Practical (Credit-2)

Description in detail
Practical based on Unit - III and Unit - IV

Basic Text & Reference Books:-

- Ivan Bayross: “Web enabled Commercial Application Development Using HTML, JavaScript, DHTML and PHP”.4th Revised Edition.
- Stanford H. Rowe & Marsha L. Schuh. “Computer Networking”.Pearson Edition.

