SARDAR PATEL UNIVERSITY
Programme: BBA (Tourism \& Travel Management)
Semester: VII
Syllabus with effect from: June-2013 (Batch 2010)

## Theory (Credit-3)

| Paper Code: UM07EBBT04 | Total Credit: 4 |
| :--- | :---: |
| Title Of Paper: Airline Management |  |


| Unit | Description in detail | Weightage (\%) |
| :---: | :--- | :---: |
| I | Aviation Industry (History) <br> Century 19 <br> th <br> Kitty Hawk And after <br> World war I and after <br> World war II <br> After world war II <br> Recent development <br> Airmail, Cargo, and passenger service <br> Technological Advance <br> World War Ii And Beyond <br> Government Regulation <br> Aircraft Manufacturing <br> Future Of Air Transport Industry <br> Common Carriers <br> Air Cargo <br> General Aviation <br> Ecomonics, Safety, And Regulatory Trends <br> * effect of deregulation On Airlines <br> * International Regulation <br> * Safety |  |
| II | Airports <br> Introduction Of Airport <br> Types Of Airports <br> Airport Operations <br> Aircraft Services At An Airport <br> The Control Tower <br> Passenger Services <br> Freight Services <br> Support Services At A Commercial Airport <br> Airport Security <br> Airport Construction And Administration <br> History: <br> Airport Development <br> Modern Airport | $25 \%$ |
| III | Types Of Airplanes <br> Land Planes <br> Carrier-Based Aircraft |  |


|  | Seaplanes <br> Amphibians <br> VTOL and STOL <br> Space Shuttle <br> Classes Of Airplanes <br> Commercial Airplane <br> Black Box <br> Open Sidebar <br> Military Airplanes <br> General Aircrafts |  |
| :--- | :--- | :---: |
| IV | Parts Of Aircraft Or Airplane <br> How an airplane flies <br> Supersonic Flights <br> Airplane Structure <br> Fuselage <br> Wings <br> Tail Assembly <br> Landing gear <br> Control components <br> Expand <br> Instruments <br> Revolution in the Cockpit <br> Propulsion | 25\% |
| V Tutorial : Credit : 1 Marks: 25 |  |  |
|  | Case study of any one of these-Jet Airways ,Singapore Airlines ,Thai Airways, followed by <br> presentation and write-up on Journal |  |

## Basic Text \& Reference Books:-

Airline Management: Charles Benfe
$>$ Air Transportation : A management perspective John G Wensveen Publication Ashgat Publication Limited.


