

SARDAR PATEL UNIVERSITY
Programme: BBA (Tourism and Travel Management)
Semester: II
Syllabus with effect from: November/December-2011

Paper Code: UM02CBBT06	Total Credit:3
Title Of Paper: Management Information System	

Unit	Description in detail	Weighting (%)
I	Introduction to MIS – A concept What is Management? What is Information? What is System? Managerial Functions MIS functions MIS characteristics. Definition of Data, Information , knowledge Difference between Data and Information Cost of information and value of information Types of information system	25 %
II	Basic of Computer System Block Diagram of a computer Hardware, Software, Firmware, Liveware, General concept of storage of memory. Input/out put devices Classification of Computers Advantages of computerization. Office Automation System (OAS)	25 %
III	Information Technologies And Tourism Introduction Travel Services and Computers Tour Services and Computers Hotel Services and Computers Media: An Information tool of Tourism Internet: Key to future Tourism	25 %
IV	Data communication And Network Definition of Data Communication Analog & Digital signal Communication channel Transmission Mode Communication Network: Network topology Star, Ring and BUS LAN, WAN, MAN Internet Application of Communication	25 %

Basic Text & Reference Books:

- Management Information System - A. K. Gupta (S.Chand)
- Management Information System - Goyal
- Information Management System and Tourism (IGNOU)

