

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (Tourism and Travel Management)**  
**Semester: IV**  
**Syllabus with effect from: November/December-2012**

## Theory-Credit: 2

<b>Paper Code: UM04CBBT03</b>	<b>Total Credit:3</b>
<b>Title Of Paper: Adventure Tourism (T/P)</b>	

Unit	Description in detail	Weighting (%)
I	Adventure Tourism Introduction Definitions, Scope and Nature of Adventure Tourism General information, grading, preparations Different Types: water based, air based, land based Locations: water based, air based, land based in India.	25 %
II	Geographical diversities and opportunities for Adventure Tourism in India. Organizations and Associations related with Adventure tourism in India.	25 %
III	General Problems faced by Adventure Tourism Regulations, Accreditations and Guidelines by Government of India. Nature, Wild life and green tourism. Responsibilities of Tour Operator. Case Study	25 %
IV	Adventure Tourism Present and Future Planned and future prospects of Adventure Tourism in India. Nature and Trends in Adventure Tourism abroad Case study of Adventure Packages	25%

**Laboratory: Credit: 1**

## Practical

<b>Paper Code: UM04CBBT03</b>	<b>Total Credit:3</b>
<b>Title Of Paper: Adventure Tourism (T/P)</b>	

Unit	Description in detail	Weighting (%)
I	The students will prepare report on destination visited by them on all its Adventure tourism aspects (destination, equipments required, basic infrastructure, attractions, accommodations, transportation, food outlets, nearby attractions, attitude of the local people, interact with the local population and other related information)	
II	Journal evaluation and viva voce.	



### **Basic Text & Reference Books:**

- Kohli, Avinash, Adventure Tourism, Himalay II Meet, Shimla, 1989.
- Hillary, Sir Edmund, Adventure Tourism : Perspective for 2000 A.D. Monograph, IITTM, New Delhi, 1988.
- Krishnaswamy, J., Tourism Potential Survey of Himachal Pradesh (for Ministry of Tourism), J.K. And Associates, New Delhi, 1987.
- Krishnaswamy, J., 5th International Himalayan Mountaineering and Tourism Meet, Agenda, Mussoorie, 1988.
- Weare G. Trekking in the Indian Himalaya, Lonely Planet Publications, Honglong 1985.
- Selvam, M., Tourism Industry in India: Himalayan Publishing House, Delhi, 1989.

