

SARDAR PATEL UNIVERSITY
Programme: BBA (Tourism and Travel Management)
Semester: V
Syllabus with effect from: June-2013

Theory

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| Paper Code: UM05CBBT01 | Total Credit:3 |
| Title Of Paper: Sustainable Tourism (T+P) | |

| Unit | Description in detail | Weighting (%) |
|------|--|---------------|
| I | Introduction Concept, Approach ,Scope Of Sustainable Tourism Definition-Sustainable Tourism, Mass Tourism, Alternative Tourism, Eco Tourism & Responsible Tourism. Sustainable Resource Management Sustainable Tourism Development. View Of UNWTO | 25 % |
| II | Principles Of Sustainability The Guideline And Principles For The Development Role and Responsibilities. The Environmental Impact and Environmental Indicators. Strategic Planning To Sustainable Tourism. Challenges of Sustainable Tourism. | 25 % |
| III | Ecotourism And Sustainable Tourism Introduction, Definition, Concept. Growth And Principles Economic and Ecological Impact. Sustainable Tourism Criteria. | 25 % |
| IV | Sustainable Tourism Agenda. Conference, Convention and Declaration Related To Environment- Johannesburg, Rio Declaration (Agenda 21), Quebec Declaration. Case Study of Sustainable Tourism Project in India And Foreign Country. | 25% |

Practical

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| Paper Code: UM05CBBT01 | Total Credit:3 |
| Title Of Paper: Sustainable Tourism (T+P) | |

| Unit | Description in detail | Weighting (%) |
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| | The students will prepare report on destination visited by them on all its Eco tourism aspects (destination, basic infrastructure, attractions, accommodations, transportation, food outlets, nearby attractions, attitude | |



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| | of the local people, interact with the local population and other related information) | |
| | Journal evaluation and viva voce. | |
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Laboratory

Unit V: One tour for the students at a Eco Tourism Site.

Basic Text & Reference Books:

- Preveen Sethi “ Handbook of Sustainable Tourism”, Anmol Publication.Ltd.
- P.C Sinha “ Ecotourism and Mass Tourism” , Anmol Publication.Ltd.
- Mowforth “Tourism And Sustainability” Routh Vdya Publisher.
- Mukesh Range & Devesh Nigam “New Approaches in Tourism Management”, Abhijit Publications

