

SARDAR PATEL UNIVERSITY
Programme: BBA (Tourism and Travel Management)
Semester: VIII
Syllabus with effect from: December-2014
(Batch - 2011)

Paper Code: UM08EBBT04	Total Credit: 3
Title Of Paper: Project Report & Viva Voce	

Unit	Description in Detail	Weightage (%)
	<p>As a part of eight semester course curriculum, students are suppose to prepare and present a report followed by viva voce.</p> <p>Different topic will be allotted to every student by the Project guide.</p> <p>The Project Report should be market research and field work oriented and related to the Tourism industry (Travel agency, Tour Operator, Hotels etc)</p> <p>The documentation and presentation should be conducted before the panel of examiners .</p>	
	Evaluation: Whole evaluation is categorized into three parts:	
	The Project Report (Individual)	70%
	Presentation	20%
	Viva Voce	35%

