

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (Tourism & Travel Management)**  
**Semester: VIII**  
**Syllabus with effect from: December - 2013**

**Theory (Credit -3)**

**Objective:**

This module gives knowledge to the students about the various emerging concept in Tourism.

<b>Paper Code: UM08EBBT01</b>	<b>Total Credit: 4</b>
<b>Title Of Paper: Emerging Trends in Tourism &amp; Hospitality</b>	

Unit	Description in detail	Weightage (%)
I	Emerging Trends: Different new types of concepts emerging in Tourism and its Dimensions like Agri-Tourism/Rural Tourism, Alternative Tourism, Atomic Tourism, Culinary Tourism, Dark-Tourism, Enotourism, Experimental Tourism, Extreme Tourism, Genealogy Tourism, Grand Tourism, Cultural Heritage Tourism, Literary Tourism, Pop-Culture Tourism, Nautical Tourism, Metaphysical Tourism, Set-jetting Tourism, Staycation Tourism etc.	25%
II	Ecotourism and Sustainable Tourism: Concept of ecotourism and sustainable tourism and its Management The impacts of ecotourism in an area (positive and negatives) Some best practiced ecotourism sites in world Eco-tel and Eco resorts. Theme Parks Rural and Urban Tourism	25%
III	Tourism Impacts: Socio-cultural impacts of tourism, Economic impact and Environmental impact Environment Impact Assessment Approach to evaluating Impacts and Control Measures Measuring Economic Costs and Benefits	25%
IV	Outbound and Inbound Tourism Trends Introduction to Demand for Tourism Patterns: Determinants and Motivations of Tourism Demand Measuring the Tourism Demand Tourism Statistics: Types of Tourist Statistics and their sources and limitations, Domestic Tourism sources, methods and dimensions	25%
<b>Tutorial (Credit : 1)</b>		
Case Studies/Presentations followed by written submission		

**Basic Text & Reference Books:-**

- Pearce, D.G. and Butler, R.W. Contemporary issues in tourism development, Routledge

