



Bachelor of Business Administration
 B.B.A (ITM) Semester-III

Course Code	UM03DBBI73	Title of the Course	Financial Management & Services-I
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	<ul style="list-style-type: none"> • To provide an in-depth view of the process in financial management of the firm • To develop knowledge on the allocation, management and funding of financial resources. • To improve students' understanding of the capital budgeting concept and the role of financial manager in the current competitive scenario.
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Course Content		
Unit	Description	Weightage*(%)
1.	Financial Management: An Overview <ul style="list-style-type: none"> • Meaning, significance, Scope of Financial Management, Relation of finance with other business functions, Role of Finance Manager, Finance Functions, Goals of Financial Management • Capitalization: Meaning, Overcapitalization & Undercapitalization Meaning, Causes, Effects & Remedies 	25%
2.	Capital Budgeting (Theory and Examples) <ul style="list-style-type: none"> • Meaning, Features, Types, Significance, Process of Capital Budgeting(Theory) • Appraisal Methods: (Examples) Accounting rate of return technique Pay-back period technique, Discounted PBP Discounted Cash Flow Techniques: NPV, IRR and PI Notes: <ol style="list-style-type: none"> 1. Examples should be based only on SLM method of depreciation 2. Replacement decisions should be excluded 	25%
3.	Introduction to Financial Services & Markets: <ul style="list-style-type: none"> • Meaning, Features, Importance, Scope of Financial 	25%





	<p>Services, New and Innovative financial instruments, Challenges facing the Financial Services sector</p> <ul style="list-style-type: none"> Capital Market- Concept, Capital Market Instruments (Meaning & Features): Equity Shares, Preference Shares and Debentures, Money Market- Concept, Money Market Instruments (Meaning & Features): Treasury Bills, Certificate of Deposits, Commercial Paper, Distinction Between Capital Market & Money Market. 	
4.	<p>Cost of Capital: Concept and significance of Cost of Capital, Computation of cost of debt, preference shares, equity capital and retained earnings, combined (Weighted) cost of capital (WACC), Marginal Cost of Capital</p>	25%

Teaching-Learning Methodology	These are the teacher-centre methods, learner- centered methods, content-focused methods and interactive/participative methods.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / MCQ (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Explain the concept of financial management and capitalization.
2.	Apply capital budgeting projects using various methods.
3.	Know about various aspects of financial instruments, capital and money markets.
4.	Understand about concept of cost of capital and each cost of capital.





Suggested References:

Sr. No.	References
1.	Financial Management: S. N. Maheshwari
2.	Financial Management: I.M. Pandey
3.	Financial Management: Prasanna Chandra
4.	Financial Management: Khan & Jain
5.	Gorgon and Natrajan: Financial Markets and Services, Himalaya Publishing House, Delhi.
6.	Khan, M. Y. : Indian Financial System: Theory and Practice, Vikas Publishing House, New Delhi

On-line resources to be used if available as references material:

On-line resources:

<https://www.geektonight.com/financial-markets-and-services-notes/>

