

SARDAR PATEL UNIVERSITY
BBA (Information Technology Management) (3 years)
Semester: III
Syllabus with effect from June 2020

Course Type		Name of Course	T/P	Credit	Contact Hrs/ Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total	Total	Total
Ability Enhancement Course (Any One)	UM03ABBI51	Fundamentals of E-Commerce	T	3	3	3	30	70	100
Core Management Courses (Any TWO)	UM03CBBI51	Economic Analysis - I	T	3	3	3	30	70	100
	UM03CBBI52	Corporate Accounting - II	T	3	3	3	30	70	100
Core IT Courses (Any ONE)	UM03CBBI53	Fundamentals of Web Designing	T	3	3	3	30	70	100
Discipline Specific Management Course (Any TWO)	UM03DBBI51	Human Resource Management-I	T	3	3	3	30	70	100
	UM03DBBI52	Marketing Management-I	T	3	3	3	30	70	100
	UM03DBBI53	Financial Management Services-I	T	3	3	3	30	70	100
	UM03DBBI54	Global Business Affairs-I	T	3	3	3	30	70	100
Discipline Specific IT Course (Any ONE)	UM03DBBI52	Methods and Practices of Operating System	T	3	3	3	30	70	100
	UM03DBBI56	Fundamentals of Operating Systems	T	3	3	3	30	70	100
Skill Enhancement (Any One)	UM03SBB151	Industry Exposure	P	3	3	3	30	70	100