

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar
B. B. A. Information Technology Management Program
Semester – III
UM03CBBI23 Fundamentals of Web Designing
(w.e.f June 2019)

Total Credits: 3
Total Marks: 100

PRACTICALS: 6 Hrs per week

Unit - 1 Web Page Designing - I 25%
An introduction to HTML, HTML tags, Structure of an HTML document, Text and paragraph formatting, Ordered and unordered lists - nested lists, Hyperlinks, Images

Unit - 2 Web Page Designing – II 25%
HTML tables, Images, Frames, framesets - nested framesets, Designing HTML forms, Multimedia tags

Unit - 3 DHTML & Cascading Style Sheets 25%
What is DHTML? Applications of DHTML, Components of DHTML, HTML5 – Introduction, Basic tags, Introduction to Cascading Style Sheets (CSS), Ways of specifying style – inline, internal, external, Basic syntaxes

Unit - 4 Advanced Cascading Style Sheets 25%
ID and CLASS selectors, SPAN, DIV, Font, Color, Background, Text, Border

Evaluation: Internal: 40 Marks – Average of (Theory 40 Marks + Practical 40 Marks)
External: 60 Marks – Average of (Theory 60 Marks + Practical 60 Marks)
(Two – Hours Examination)

References Books:

1. **Ivan Bayross**, “Web Enabled Commercial Applications Development using HTML, DHTML, Javascript, Perl CGI”, BPB, 2004.
2. **Douglas E Comer**: The Internet, PHI, Second Edition, May 2000.
3. **Xavier C**: World Wide Web Design with HTML, Tata McGraw Hill Publication, 2000.
4. **Eric Meyer**: Cascading Style Sheets – The Definitive Guide, O’Reilly – SPD, First Edition, 2000.
5. Manuals of suitable packages