

SARDAR PATEL UNIVERSITY
BBA (Information Technology Management) (3 years)
Semester: III
Syllabus with effect from June 2019

Course Type		Name of Course	T/P	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/Passing	Total/Passing	Total/Passing
Ability Enhancement Course (Any One)	UM03ABBI21	Fundamentals of E-Commerce	T	3	3	2	40	60	100
Core Management Courses (Any TWO)	UM03CBB121	Economic Analysis - I	T	3	3	2	40	60	100
	UM03CBB122	Corporate Accounting - II	T	3	3	2	40	60	100
Core IT Courses (Any ONE)	UM03CBB123	Fundamentals of Web Designing	T	3	3	2	40	60	100
Discipline Specific Management Course (Any TWO)	UM03DBBI21	Human Resource Management-I	T	3	3	2	40	60	100
	UM03DBBI22	Marketing Management-I	T	3	3	2	40	60	100
	UM03DBBI23	Financial Management Services-I	T	3	3	2	40	60	100
	UM03DBBI24	Global Business Affairs-I	T	3	3	2	40	60	100
Discipline Specific IT Course (Any ONE)	UM03DBBI25	Methods and Practices of Operating System	T	3	3	2	40	60	100
	UM03DBBI26	Fundamentals of Operating Systems	T	3	3	2	40	60	100
Skill Enhancement (Any One)	UM03SBB121	Industry Exposure	P	3	3	2	40	60	100