

**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar**  
**B. B. A. (Honours) Information Technology Management Program**  
**Semester – III**  
**UM03CBBI09 Fundamentals of Web Designing**  
**(w.e.f June 2016)**

**Total Credits: 3**  
**Total Marks: 100**

**PRACTICALS: 6 Hrs per week**

**Unit - 1      Web Page Designing - I      25%**  
An introduction to HTML, HTML tags, Structure of an HTML document, Text and paragraph formatting, Ordered and unordered lists - nested lists, Hyperlinks, Images

**Unit - 2      Web Page Designing – II      25%**  
HTML tables, Images, Frames, framesets - nested framesets, Designing HTML forms, Multimedia tags

**Unit - 3      DHTML & Cascading Style Sheets      25%**  
What is DHTML? Applications of DHTML, Components of DHTML, HTML5 – Introduction, Basic tags, Introduction to Cascading Style Sheets (CSS), Ways of specifying style – inline, internal, external, Basic syntaxes

**Unit - 4      Advanced Cascading Style Sheets      25%**  
ID and CLASS selectors, SPAN, DIV, Font, Color, Background, Text, Border

**Evaluation:** Internal: 40 Marks – Average of (Theory 40 Marks + Practical 40 Marks)  
External: 60 Marks – Average of (Theory 60 Marks + Practical 60 Marks)  
(Two – Hours Examination)

**References Books:**

1. **Ivan Bayross**, “Web Enabled Commercial Applications Development using HTML, DHTML, Javascript, Perl CGI”, BPB, 2004.
2. **Douglas E Comer**: The Internet, PHI, Second Edition, May 2000.
3. **Xavier C**: World Wide Web Design with HTML, Tata McGraw Hill Publication, 2000.
4. **Eric Meyer**: Cascading Style Sheets – The Definitive Guide, O’Reilly – SPD, First Edition, 2000.
5. Manuals of suitable packages