

SARDAR PATEL UNIVERSITY
BBA (Information Technology Management) (3 years)
Semester: III
Syllabus with effect from June 2016

Course Type		Name of Course	T/P	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/Passing	Total/Passing	Total/Passing
Foundation Courses (Any One)	UM03FBBI02	Fundamentals of E-Commerce	T	3	3	2	40	60	100
Elective Foundation Courses (Any One)	UM03EBBI02	Industry Exposure	T	3	3	2	40	60	100
Core Management Courses									
Compulsory Courses (Any TWO)	UM03CBBI07	Economic Analysis - I	T	3	3	2	40	60	100
	UM03CBBI08	Corporate Accounting - II	T	3	3	2	40	60	100
Elective Courses (Any TWO)	UM03EBBI03	Human Resource Management - I	T	3	3	2	40	60	100
	UM03EBBI04	Marketing Management - I	T	3	3	2	40	60	100
	UM03EBBI05	Financial Management & Services - I	T	3	3	2	40	60	100
	UM03EBBI06	Global Business Affairs - I	T	3	3	2	40	60	100
Core IT Courses									
Compulsory Courses (Any One)	UM03CBBI09	Fundamentals of Web Designing	T/P	3	3+3	2	40	60	100
Elective Courses (Any ONE)	UM03EBBI07	Methods and Practices of Operating System	T	3	3	2	40	60	100
	UM03EBBI08	Fundamentals of Operating Systems	T	3	3	2	40	60	100