

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar, Gujarat
(Reaccredited with 'A' Grade by NAAC (CGPA 3.25)
Syllabus with effect from the Academic Year 2021-2022

BACHELOR OF BUSINESS ADMINISTRATION
(BBA-ITM) (Semester- II)

Course Code	UM02CBBI71	Title of the Course	MACRO ECONOMICS
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	<ol style="list-style-type: none"> 1. The students can interpret the functioning of the economy at macro level. 2. The students will be able to analyse the income determination through classical and Keynesian economics. 3. Students will be able to appraise their role in the global economics environment. 4. Students will critically elaborate the consequences of basic macroeconomic policy options under differing economic conditions within a business cycle. 5. Students will be able to formulate the linkages between financial markets and the real economy, the influence the impact of economic policies over differing time horizons.
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Course Content		
Unit	Description	Weightage* (%)
1.	Introduction : Basic Problems of an Economy, Capitalism, Socialism and Democracy Circular flow of National Income, National Income - Methods of Calculation and Difficulties in Calculation.	25 %
2.	Theory of Income & Employment: Say's Law of Market Theory of Income & Employment, Consumption Function. Investment Multiplier & Accelerator. Liquidity Preference Theory of Interest, Liquidity Trap.	25 %
3.	Banking & International Trade: Monetary Policy of Central Bank. Modern Theory of International Trade, Balance of Payments, Exchange Rate(Concept).	25 %
4.	Macro Economic Problems : Typical Business Cycle. Inflation-Meaning, Types, Causes, Effects & Control of Inflation-Philips Curve. Direct & Indirect Tax-Merits & Demerits. Deficit Financing-Safe Limits.	25 %



Teaching-Learning Methodology	Through Class Room Teaching, Power Point Presentation, Role Playing, Class Room interaction, Group Discussion and Field Projects
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / Practical Examination (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quizzes, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	The students can summarize the objectives of government macroeconomic policy and describe how they can be pursued
2.	The students can apply aggregate demand and aggregate supply model of the macro economy and utilize it to illustrate macroeconomic problems and impending fiscal policy and monetary policy solutions
3.	The students can inspect the role of the Central Bank and how exchange rates and interest rates are determined
4.	The students can assess the importance of international trade
5.	The students can create skills in analysing effects of economic policy on macroeconomic sustainability.

Suggested References:	
Sr. No.	References
1.	Money, Banking Publish Finance & International Trade by D M Mithani Himalaya Publications, Mumbai.
2.	Dwivedi M D N (2006) Macro Economics-Theory & Policy, Vikas Publishing House Pvt Ltd.



3.	Manikw G.N (2003), Macro Economics (Vth Edition), Thomson South Western, Delhi.
4.	Shapiro E (2003) Macro Economics Analysis (Vth Edition), Galgotia Publications, New Delhi.
5.	Ahuja H.L (2007) Macro Economics Theory & Policy, Sultanchand & Co. New Delhi.

On-line resources to be used if available as reference material
On-line Resources
https://www.economicdiscussion.net/ - (creative commons)

