



PROGRAMME STRUCTURE

Bachelor of Business Administration (BBA)(Information Technology Management) Semester: II

Programme Outcome (PO) - For BBA (ITM) Programme	<ol style="list-style-type: none"> 1. To understand business functions and management practices leading to development of business acumen among students. 2. To develop critical and analytical thinking abilities 3. To improve Communication and interpersonal skills 4. To develop social sensitivity and ethical considerations leading to sustainable business practices 5. To demonstrate global perspective and entrepreneurship acumen 6. To get exposure of industrial world through company visits and interaction with experts 7. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.
Programme Specific Outcome (PSO) - For BBA(ITM) Semester - I	<ol style="list-style-type: none"> 1. Apply various business and information technology management practices. 2. Analyze and interpret data for better decision making 3. Demonstrate effective communication and interpersonal skills. 4. Implement basic concepts of high speed LAN and data communication. 5. To get exposure and guidance for appearing in competitive examinations in management such as CAT, GMAT etc.

To Pass	<ol style="list-style-type: none"> (i) At least 40% Marks in each paper at the University Examination and aggregate Marks. Internal & External Assessment. (ii) At least 25% Marks in each paper in Internal Assessment and 35% marks aggregate marks in Internal Assessment.
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Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability-Enhancement Course (ANY ONE)	UM02ABBI71	Communication Skills for Management – II	T	3	3	30	70	100





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Core Management Course (ANY TWO)	UM02CBB171	Macro Economics	T	3	3	30	70	100
	UM02CBB172	Corporate Accounting	T	3	3	30	70	100
	UM02CBB173	Company Management - II	T	3	3	30	70	100
Core IT Course (ANY ONE)	UM02CBB174	Programming Using C Language	T/P	3	3	30	70	100
Discipline Specific Management Elective Course (ANY TWO)	UM02DBB171	Practices of Management	T	3	3	30	70	100
	UM02DBB172	Application of Statistics in Information Technology	T	3	3	30	70	100
	UM02DBB173	Innovation Management	T	3	3	30	70	100
Discipline Specific IT Elective Course (ANY ONE)	UM02DBB174	Computer Networks	T	3	3	30	70	100
	UM02DBB175	Networking Technologies	T	3	3	30	70	100
Skill -Enhancement Elective Course (ANY ONE)	UM02SBB171	Climate Change and Sustainable Development	T	3	3	30	70	100
	UM02SBB172	NCC Army-2	T/P	3	3	30	70	100





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