SARDAR PATEL UNIVERSITY PROGRAMME: BBA (ITM)

(Under Choice Based Credit System)

Semester: II

Structure with effect from: Nov./Dec., - 2019

STRUCTURE AND SYLLABUS BASED ON UGC GUIDELINES FOR B.B.A. (ITM) CBCS PROGRAMME

Course Type	Course Code	Name of Course	T/P	Credit	Exam	Components of Marks		
					Duration in Hours	Internal	External	Total
Ability-Enhancement Course (ANY ONE)	UM02ABBI51	Communication Skills for Management – II	T/P	3	3	30	70	100
Core Management Course (ANY TWO)	UM02CBBI51	Macro Economics	T	3	3	30	70	100
	UM02CBBI52	Corporate Accounting – I	T	3	3	30	70	100
	UM02CBBI53	Company Management - II	T	3	3	30	70	100
Core IT Course (ANY ONE)	UM02CBBI54	Programming Using C Language	T/P	3	3	30	70	100
Discipline Specific Management Elective Course (ANY TWO)	UM02DBBI51	Practices of Management	T	3	3	30	70	100
	UM02DBBI52	Business Statistics	Т	3	3	30	70	100
	UM02DBBI53	Innovation Management	T	3	3	30	70	100
	UM02DBBI54	Human Resource Management	T	3	3	30	70	100
Discipline Specific IT Elective Course (ANY ONE)	UM02DBBI55	Computer Networks	Т	3	3	30	70	100
	UM02DBBI56	Networking Technologies	Т	3	3	30	70	100
Skill -Enhancement	UM02SBBI51	Climate Change and Sustainable	T	3				100
Elective Course (ANY ONE)		Development			3	30	70	