SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ITM)
(Under Choice Based Credit System)
Semester: II
Structure with effect from: December - 2018
STRUCTURE AND SYLLABUS BASED ON UGC GUIDELINES FOR B.B.A. (ITM) CBCS PROGRAMME

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability-Enhancement Course (ANY ONE)	UM02ABBI21	Communication Skills for Management – II	T/P	3	3	40	60	100
Core Management Course (ANY TWO)	UM02CBBI21	Macro Economics	T	3	3	40	60	100
	UM02CBBI22	Corporate Accounting – I	T	3	3	40	60	100
	UM02CBBI23	Company Management - II	T	3	3	40	60	100
Core IT Course (ANY ONE)	UM02CBBI24	Programming Using C Language	T/P	3	3	40	60	100
Discipline Specific Management Elective Course (ANY TWO)	UM02DBBI21	Practices of Management	T	3	3	40	60	100
	UM02DBBI22	Business Statistics	T	3	3	40	60	100
	UM02DBBI23	Innovation Management	T	3	3	40	60	100
	UM02DBBI24	Human Resource Management	T	3	3	40	60	100
Discipline Specific IT Elective Course (ANY ONE)	UM02DBBI25	Computer Networks	T	3	3	40	60	100
	UM02DBBI26	Networking Technologies	T	3	3	40	60	100
Skill -Enhancement Elective Course (ANY ONE)	UM02SBBI21	Climate Change and Sustainable Development	T	3	3	40	60	100