



Bachelor of Business Administration
B.B.A (ITM) Semester-IV

Course Code	UM04DBBI73	Title of the Course	Financial Management & Services-II
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	To understand the concept of working capital and operating cycle To understand about cash, receivable, inventory management for business To gain knowledge about financial services
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Course Content		
Unit	Description	Weightage*(%)
1.	Working Capital Management <ul style="list-style-type: none">• Concept: (a) Gross Working Capital, (b) Net working capital (c) Fixed/Permanent Working Capital, (d) Fluctuating working Capital, Needs and Factors of Working Capital• Examples of estimation of Working Capital and Operating Cycle and Combined Examples of Working capital and Operating Cycle	25%
2.	Management of Cash, Receivables and Inventory: <ul style="list-style-type: none">• Management of Cash: Concept, Motives for Holding Cash, Cash Budget Examples• Management of Receivables: Meaning, Credit policy Variables, Credit Evaluation(Only Theory)• Management of Inventory: Concept, Motives for Holding Inventory and ABC Analysis (Only Theory), computation of EOQ, Re-Order Point and Safety Stock, Fixation of Inventory Level(Examples Only).	25%
3.	Financial Services: <ul style="list-style-type: none">• Mutual Funds: Types, and Concept• Venture Capital: Concept, Features, Stages, Process and Methods• Merchant Banking: Concept, function• Factoring & Forfeiting: Concept, Mechanism, Distinction between Factoring & Forfeiting	25%





4.	Capital Structure & Leverage Analysis: <ul style="list-style-type: none"> • Concept, Significance , Factors Affecting the pattern of capital structure, Traditional Approach, Modigliani & Miller Approach,(Theory only) and Net Income Approach, Net Operating Income Approach(Examples Only), • Concept of Leverages, Theory and Examples of Operating Leverage, Financial Leverage and Combined Leverage (simple Examples). 	25%
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Teaching-Learning Methodology	These are the teacher-centre methods, learner- centered methods, content-focused methods and interactive/participative methods.
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / MCQ (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Explain the concept of working capital and operating cycle.
2.	Apply cash budget and credit policy in business.
3.	Know about various aspects of Financial Services.
4.	Understand about concept of capital structure and leverage analysis.

Suggested References:	
Sr. No.	References
1.	Financial Management: S. N. Maheshwari





2.	Financial Management: I.M. Pandey
3.	Financial Management: Prasanna Chandra
4.	Financial Management: Khan & Jain
5.	Gorgon and Natrajan: Financial Markets and Services, Himalaya Publishing House, Delhi.
6.	Khan, M. Y. : Indian Financial System: Theory and Practice, Vikas Publishing House, New Delhi

On-line resources to be used if available as references material:

On-line resources:

<http://www.mgcub.ac.in/pdf/material/20200410143429d180c947c0.pdf>

