



Bachelor of Business Administration  
B.B.A (ITM) Semester-IV

Course Code	UM04SBB171	Title of the Course	CORPORATE SOCIAL RESPONSIBILITY
Total Credits of the Course	03	Hours per Week	03

Course Objectives:	<ol style="list-style-type: none"><li>1. To examine the scope and complexity of CSR.</li><li>2. To Demonstrate a multi stakeholder perspective in viewing CSR-activities.</li><li>3. To examine the vision and mission of corporate for society at large.</li><li>4. To analyze the impact of CSR on Corporate culture</li></ol>
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Course Content		
Unit	Description	Weightage (%)
1.	<b>Introduction of CSR</b> Meaning and Definition of CSR, History and Evolution of CSR, Factors affecting the growth of CSR, Reasons for Social Responsibility CSR activities – Nature, types, impact on development programme Corporate responsibility towards various group of stakeholders Chronological evolution of CSR in India. Arguments in favour and Against of Corporate Social Responsibility	25%
2.	<b>CSR - Legislation in India and the world</b> Provision for Corporate Social Responsibility in Companies Act-2013 –Section 135. Scope for CSR Activities under Schedule VII	25%
3.	<b>Corporate Governance</b> Introduction, Historical Background, Factors behind the origin of Corporate Governance, Important issues and Need of Corporate Governance, SEBI Code of Corporate Governance, Corporate Governance in India, Global issues in corporate Governance	25%
4.	<b>Current Trends and Opportunities in CSR</b> Review Current Trends and Opportunities in CSR, CSR as	25%





	Strategic business tool for sustainable development, Review of successful corporate initiatives and challenges of CSR, Case Studies of major CSR activities by any two industrial units in India	
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Teaching-Learning Methodology	Through Class Room Teaching, Power Point Presentation, Class Room interaction, Group Discussion and Field Projects, case discussions, videos and presentations
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Evaluation Pattern		
Sr. No.	Details of the Evaluation	Weightage
1.	Internal Written / MCQ (As per CBCS R.6.8.3)	15%
2.	Internal Continuous Assessment in the form of Practical, Viva-voce, Quiz, Seminars, Assignments, Attendance (As per CBCS R.6.8.3)	15%
3.	University Examination	70%

Course Outcomes: Having completed this course, the learner will be able to	
1.	Develop empathy and responsibility towards society
2.	Visualize the role of corporate for a better future of the nation
3.	Understand and follow rules related to CSR in organisation

Suggested References:	
Sr. No.	References
1.	Management Theory and Practice, C.B. Gupta, Sultanchand & Sons
2.	Business Ethics and Corporate Governance, workbook by ICAI University Press.
3.	Corporate Governance by Devi singh & Subhash Garg, Excel books.
4.	Accounting Standards and Corporate Accounting Practice – Ghosh T P.
5.	The world guide to CSR – Wayne Visser and Nick Tolhurst
6.	Corporate Social Responsibility in India – Sanjay K Agrawal





**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar, Gujarat**  
**(Reaccredited with 'A' Grade by NAAC (CGPA 3.25))**  
**Syllabus with effect from the Academic Year 2022-2023**

7.	Handbook on CSR in India,CII
8.	Handbook of Corporate Sustainability: Framework,Strategies and Tools – M.A. Muhammaed Abu B.Siddique
9.	Corporate Social Responsibility: Concepts and Cases:The Indian –C.C.Bai,Ajit PRasad

On-line resources to be used if available as references material:

On-line resources:

Annual reports and web sites of organisations for CSR Disclosures

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