

SARDAR PATEL UNIVERSITY
BBA (Information Technology Management) (3 years)
Semester: IV
Syllabus with effect from November, 2020

Course Type		Name of Course	T/P	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total	Total	Total
Ability Enhancement Course (Any One)	UM04ABBI51	System Analysis and Design	T	3	3	3	30	70	100
Core Management Courses (Any TWO)	UM04CBBI51	Economic Analysis - II	T	3	3	3	30	70	100
	UM04CBBI52	Cost Accounting	T	3	3	3	30	70	100
Core IT Courses (Any ONE)	UM04CBBI53	Front End Programming	T	3	3	3	30	70	100
Discipline Specific Management Course (Any TWO)	UM04DBBI51	Human Resource Management-II	T	3	3	3	30	70	100
	UM04DBBI52	Marketing Management-II	T	3	3	3	30	70	100
	UM04DBBI53	Financial Management and Services-II	T	3	3	3	30	70	100
	UM04DBBI54	Global Business Affairs-II	T	3	3	3	30	70	100
Discipline Specific IT Course (Any ONE)	UM04DBBI55	Information Security	T	3	3	3	30	70	100
	UM04DBBI56	Internet Technologies	T	3	3	3	30	70	100
Skill Enhancement (Any One)	UM04SBBI51	Corporate Social Responsibility	T	3	3	3	30	70	100
	UM04SBBI52	Fundamentals of Research	T	3	3	3	30	70	100
	UM04SBBI53	Rurban Planning for India	T	3	3	3	30	70	100