

SARDAR PATEL UNIVERSITY
Vallbh Vidyanagar
BBA (ITM) Semester-IV
UM04DBBI23 : Financial Management and Services-II
(With effect from November, 2019)

Total Credits: 3
Total Marks: 100

	Titles	Wt.
Unit 1	Working Capital Management Concepts : (a) Gross Working Capital, (b) Net Working Capital (c) Fixed/Permanent Working Capital, (d) Fluctuating Working Capital, Need for Working Capital, Factors determining working capital requirement, Examples of estimation of working capital and operating cycle	25%
Unit 2	Management of Cash, Receivables, Inventory: Concept of Management of Cash, Receivables, Inventory, Motives for Holding Cash, Cash Budgeting examples, Credit Policy variables, Credit Evaluation, Computation of cost-benefit analysis of receivables, Concept and Motives of holding Inventory, Techniques of Inventory Management - Computation of EOQ, ABC Analysis, Minimum level, Maximum level, Average stock level, Danger level, Re-order level.	25%
Unit 3	Financial Services: Mutual funds – Concept, Types; Venture capital - Concept, Features, Stages, Process, Methods; Merchant Banking – Concept, Functions; Factoring & Forfeiting – Concept, Mechanism, Distinction between Factoring & Forfeiting; Depositories – Concept, Process	25%
Unit 4	Capital Structure & Leverage Analysis : Concept, Assumptions, Factors affecting the pattern of capital structure, Net Income Approach, Net Operating Income Approach, Traditional Approach, Modigliani & Miller Approach(Theory only), Concept of Leverages, Examples of Operating Leverage, Financial Leverage and combined Leverage	25%

Evaluation: Internal – 40 Marks (Theory)
– 60 Marks (Theory) – 2 Hour Examination

Reference Books :

1. Financial Management : S. N. Maheshwari
2. Financial Management : I. M. Pandey
3. Financial Management : Prasanna Chandra
4. Financial Management : Khan & Jain
5. Gordon and Natarajan: Financial Markets and Services, Himalaya Publishing House, Delhi
6. Khan, M.Y. : Indian Financial System- Theory and Practice ,Vikas Publishing House, New Delhi

M. J. B. / 11/12/11

P. B. / 11/12/11

B. A. P. / 11/12/11

B. A. P. / 11/12/11

S. A. / 11/12/11