

SARDAR PATEL UNIVERSITY
BBA (Information Technology Management) (3 years)
Semester: IV
Syllabus with effect from November, 2019

Course Type		Name of Course	T/P	Credit	Contact Hrs/Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/Passing	Total/Passing	Total/Passing
Ability Enhancement Course (Any One)	UM04ABBI21	System Analysis and Design	T	3	3	2	40	60	100
Core Management Courses (Any TWO)	UM04CBBI21	Economic Analysis - II	T	3	3	2	40	60	100
	UM04CBBI22	Cost Accounting	T	3	3	2	40	60	100
Core IT Courses (Any ONE)	UM04CBBI23	Front End Programming	T	3	3	2	40	60	100
Discipline Specific Management Course (Any TWO)	UM04DBBI21	Human Resource Management-II	T	3	3	2	40	60	100
	UM04DBBI22	Marketing Management-II	T	3	3	2	40	60	100
	UM04DBBI23	Financial Management and Services-II	T	3	3	2	40	60	100
	UM04DBBI24	Global Business Affairs-II	T	3	3	2	40	60	100
Discipline Specific IT Course (Any ONE)	UM04DBBI25	Information Security	T	3	3	2	40	60	100
	UM04DBBI26	Internet Technologies	T	3	3	2	40	60	100
Skill Enhancement (Any One)	UM04SBBI21	Corporate Social Responsibility	T	3	3	2	40	60	100
	UM04SBBI22	Fundamentals of Research	T	3	3	2	40	60	100
	UM04SBBI23	Rurban Planning for India	T	3	3	2	40	60	100