

SARDAR PATEL UNIVERSITY
PROGRAMME: BBA (ITM)
(Under Choice Based Credit System)
Semester: I

Structure with effect from: June - 2019

STRUCTURE AND SYLLABUS BASED ON UGC GUIDELINES FOR B.B.A. (ITM) CBCS PROGRAMME

Course Type	Course Code	Name of Course	T/P	Credit	Exam Duration in Hours	Components of Marks		
						Internal	External	Total
Ability-Enhancement Course (ANY ONE)	UM01ABBI51	Communication Skills for Management – I	T	3	3	30	70	100
Core Management Course (ANY TWO)	UM01CBBI51	Micro Economics	T	3	3	30	70	100
	UM01CBBI52	Accounting for Management	T	3	3	30	70	100
	UM01CBBI53	Company Management - I	T	3	3	30	70	100
Core IT Course (ANY ONE)	UM01CBBI54	Personal Computer and Software Packages	T/P	3	3	30	70	100
Discipline Specific Management Elective Course (ANY TWO)	UM01DBBI51	Principles of Management	T	3	3	30	70	100
	UM01DBBI52	Business Mathematics	T	3	3	30	70	100
	UM01DBBI53	Management of MSMEs	T	3	3	30	70	100
Discipline Specific IT Elective Course (ANY ONE)	UM01DBBI54	Computer Organization	T	3	3	30	70	100
	UM01DBBI55	Digital Computer Electronics	T	3	3	30	70	100
Skill -Enhancement Elective Course (ANY ONE)	UM01SBBI51	Environmental Studies	T	3	3	30	70	100