

**SARDAR PATEL UNIVERSITY**  
**Programme & Subject: BBA (Information Technology Management)**  
**(3 Years)**  
**Semester: I**  
**Syllabus with effect from: June - 2015**

Course Type	Course Code	Name Of Course	Theory/ Practical	Credit	Contact Hrs/ Week	Exam Duration in hrs	Component of Marks		
							Internal	External	Total
							Total/ Passing	Total/ Passing	Total/ Passing
Foundation Courses (Any One)	UM01FBBI06	Communication Skills for Management - I	Theory	3	3	2	40	60	100
Elective Foundation Course (Any One)	UM01FBBI07	Environmental Studies	Theory	3	3	2	40	60	100
<b>Core Management Courses</b>									
Core Compulsory Course (Any Two)	UM01CBBI09	Principles of Management	Theory	3	3	2	40	60	100
	UM01CBBI10	Accounting for Management	Theory	3	3	2	40	60	100
Elective Course (Any Two)	UM01EBBI01	Company Management	Theory	3	3	2	40	60	100
	UM01EBBI02	Micro Economics	Theory	3	3	2	40	60	100
	UM01EBBI03	Business Mathematics	Theory	3	3	2	40	60	100
	UM01EBBI04	Management of Small & Medium Enterprises	Theory	3	3	2	40	60	100
<b>Core IT Courses</b>									
Core Compulsory Course (Any One)	UM01CBBI11	Personal Computer & Software Packages	Theory Practical	3	2+2	2	40	60	100
Elective Course (Any One)	UM01EBBI05	Computer Organisation	Theory	3	3	2	40	60	100
	UM01EBBI06	Digital Computer Electronics	Theory	3	3	2	40	60	100

