

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management) (3 years)
Semester: V Syllabus with effect from June 2023

Course Type	Code No.	Name of Course	T/P	Credit	Contact Hrs/Week	Exam. Duration in hrs	Component of Marks		
							Int.	Ext.	Total
Ability Enhancement Course (Any One)	UM05ABBI71	Business Etiquettes and Presentation Skills - I	T	3	3	2	30	70	100
	UM05ABBI72	Leadership Skills for Management - I	T	3	3	2	30	70	100
Core Courses (Any Two)	UM05CBBI71	Indian Business Environment	T	3	3	2	30	70	100
	UM05CBBI72	Business Taxation – I	T	3	3	2	30	70	100
	UM05CBBI73	Management Accounting - I	T	3	3	2	30	70	100
	UM05CBBI74	Entrepreneurship and Small Business	T	3	3	2	30	70	100
	UM05CBBI75	Materials Management	T	3	3	2	30	70	100
	UM05CBBI76	Statistics for Management	T	3	3	2	30	70	100
Discipline Specific Elective (Any Two)	UM05DBBI71	Advanced Financial Management - I	T	3	3	2	30	70	100
	UM05DBBI72	Advanced Marketing Management - I	T	3	3	2	30	70	100
	UM05DBBI73	Advanced Human Resource Management - I	T	3	3	2	30	70	100
	UM05DBBI74	Advanced Exports Management - I	T	3	3	2	30	70	100
Core Courses (Any One)	UM05CBBI77	Database Management System	T+P	3	3	2	30	70	100
	UM05CBBI78	Programming with PHP	T+P	3	3	2	30	70	100
Discipline Specific Elective (Any One)	UM05DBBI75	Management Information System	T	3	3	2	30	70	100
	UM05DBBI76	Software Engineering	T	3	3	2	30	70	100
Skill Enhancement Elective Course (Any One)	UM05SBBI71	Fundamentals of Strategic Management	T	3	3	2	30	70	100
	UM05SBBI72	NCC Army-5	T+P	3	3	2	30 (15+15)	70 (35+35)	100