

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management) (3 years)
Semester: V Syllabus with effect from June 2020

Course Type	Code No.	Name of Course	T/P	Credit	Contact Hrs/Week	Exam. Duration in hrs	Component of Marks		
							Int.	Ext.	Total
Ability Enhancement Course (Any One)	UM05ABBI21	Business Etiquettes and Presentation Skills - I	T	3	3	2	40	60	100
	UM05ABBI22	Leadership Skills for Management - I	T	3	3	2	40	60	100
Core Management Courses									
Core Courses (Any Two)	UM05CBBI21	Business Environment	T	3	3	2	40	60	100
	UM05CBBI22	Business Taxation – I	T	3	3	2	40	60	100
	UM05CBBI23	Management Accounting - I	T	3	3	2	40	60	100
	UM05CBBI24	Entrepreneurship and Small Business	T	3	3	2	40	60	100
	UM05CBBI25	Materials Management	T	3	3	2	40	60	100
	UM05CBBI26	Statistics for Management	T	3	3	2	40	60	100
Discipline Specific Elective (Any Two)	UM05DBBI21	Advance Financial Management - I	T	3	3	2	40	60	100
	UM05DBBI22	Advance Marketing Management - I	T	3	3	2	40	60	100
	UM05DBBI23	Advance Human Resource Management - I	T	3	3	2	40	60	100
	UM05DBBI24	Advance Exports Management - I	T	3	3	2	40	60	100
Core IT Courses									
Core Courses (Any One)	UM05CBBI27	Database Management System	T	3	3	2	40	60	100
	UM05CBBI28	Programming with PHP	T	3	3	2	40	60	100
Discipline Specific Elective (Any One)	UM05DBBI25	Management Information System	T	3	3	2	40	60	100
	UM05DBBI26	Software Engineering	T	3	3	2	40	60	100
Skill Enhancement Elective Course (Any One)	UM05SBBI21	Fundamentals of Strategic Management	T	3	3	2	40	60	100