

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: VI
Syllabus with effect from: November/December-2013

Paper Code:UM06EBBI06	Total Credit:3
Title Of Paper: Organizational Behaviour-II	

Unit	Description in detail	Weighting (%)
I	Perception Concept, meaning, nature, importance, sensation v/s perception importance, perceptual process, perceptual selectivity, developing perceptual skill	25%
II	Organizational Change and Conflict Management Concept, nature, influencing factors, planned change, change process, Resistance to change, overcoming resistance to change. Conflict Management: Concept, Stages of conflict episode, positive and negative aspects of conflict, Conflict management.	25 %
III	Organizational Culture Concept, Characteristics, Significance, Types, Functions, Steps for developing a sound organizational culture, Measuring and communicating culture.	25 %
IV	Organizational Development Concept, nature, Process, Types of OD interventions, future trends of OD Interventions.	25 %

Basic Text & Reference Books:-

- Organizational behavior by Fred Luthans
- Organizational behavior by Stephen Robbins
- Organizational behavior by Keith davis
- Organizational behavior by L. M. Prasad
- Organizational behavior by K. Aswathappa

