SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: VI
Syllabus with effect from:November/December-2013

Course Type	Course Code	Name Of Course	T/P	Credit	Exam Duration in hrs	Component of Marks		
						Internal	External	Total
						Total/ Passing %	Total/ Passing %	Total/ Passing
Foundation Courses (Any One)	UM06FBBI01	Business Etiquettes and Presentation Skills-II	T/P	3	2	40	60	100
	UM06FBBI02	Leadership Skills for Management-II	T	3	2	40	60	100
Elective Foundation Courses (Any One)	UM06FBBI03	Comprehensive Project (Revised) Effective from December - 2013	T	3	2	40	60	100
Core Course (Any Two)	UM06CBBI01	Information Security	T/P	3	2	40	60	100
	UM06CBBI02	Graphics Design	P	3	2	40	60	100
Elective Courses (Any Two)								
Marketing	UM06EBBI01	Practices of Marketing Management	T	3	2	40	60	100
	UM06EBBI02	Publicity Management	T	3	2	40	60	100
Finance	UM06EBBI03	Practices of Financial Management	T	3	2	40	60	100
	UM06EBBI04	Management of Financial Services-II	T	3	2	40	60	100
Human Resource Management	UM06EBBI05	Practices of Human Resource Management	T	3	2	40	60	100
	UM06EBBI06	Organizational Behaviour-II	T	3	2	40	60	100
International Business	UM06EBBI07	Export Management	T	3	2	40	60	100
	UM06EBBI08	International Business Environment	T	3	2	40	60	100