SARDAR PATEL UNIVERSITY

Programme: BBA (Information Technology Management)

Semester: VII

Syllabus with effect from: November/December-2013 (Batch-2010)

Paper Code: UM07EBBI05	Total Credit:4
Title Of Paper: Interpersonal Relations	Total Credit:4

Unit	Description in detail	Weighting (%)
I	Interpersonal Behavior	
	Nature of Interpersonal Behavior	
	Transactional Analysis	
	Levels of Self Awareness	
	Ego Status	25%
	Life positions	2370
	Transactions	
	Stroking	
	Psychological Games	
	Benefits and Uses of TA	
II	Group Dynamics	
	Concept of Group	
	Concept of Group Dynamics	
	Formal and Informal Groups	
	Formal Groups	25%
	Committee	2370
	Task Force	
	Informal group or organization	
	Group Norms	
	Group Cohesiveness	
III	Work Teams	
	Concept of Team	
	Difference between Group and Team.	
	Teamwork.	25%
	Importance of Teams.	25 70
	Costs of Teams.	
	Types of Teams.	
	Characteristics of an Effective Team.	
IV	Communication	
	Concept of Communication.	
	Communication Process.	
	Two-way Communication	
	Functions of Communication.	
	Communication Symbols.	25%
	Communication Network.	- , •
	Formal Channel.	
	Informal Channel or Grapevine.	
	Direction of Communication Flow.	
	Barriers in Communication.	
	Making Communication Effective.	



Tutorial (Credit -1, Marks -25) Interpersonal Relations in Action Practices of Interpersonal Relations:

ONE case study & ONE article review on Group Dynamics and Communication. One case on Interpersonal Behavior and ONE case study & ONE article review on Work Teams. Journal on the same shall be maintained by the students in which they have to write on practices. Evaluation: Internal: 25 Marks, Journal shall be evaluated by the concerned teacher.

Basic Text & Reference Books:-

- L M Prasad: Organizational Behavior, Sultan Chand & Sons, New Delhi.
- > KAswathappa: Organizational Behavior, Himalaya Publishing House, Mumbai.
- > F Luthans; Organizational Behavior, Mc Graw Hill, Singapore

