

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: II
Syllabus with effect from: November/December-2011

Paper Code: UM02CBBI08	Total Credit:3
Title Of Paper: Corporate Social Responsibility and Ethical Practices	

Unit	Description in detail	Weighting (%)
I	Business Ethics Introduction - Features of ethics - Nature and objectives of ethics Relation between ethics and business ethics - Meaning of business ethics - Need of business ethics - Factors influencing Business ethics - Arguments in favor of Business ethics	12%
II	Corporate Social Responsibility Concept – Reasons for social responsibility - Corporate responsibility towards various group of stakeholders - Arguments in favor of CSR - Implementing CSR in Business Organization - CSR Practices	12%
III	Corporate Governance Introduction - Historical Background - Factors behind the origin of -Corporate Governance - Important issues of Corporate Governance -Corporate Governance in India	12%
IV	Social Responsibility Reporting Introduction – Need – Importance – Practices – Reporting Standard	14%

