

**SARDAR PATEL UNIVERSITY**  
**Programme: BBA (Information Technology Management)**  
**Semester: V**  
**Syllabus with effect from: June-2013**

<b>Paper Code: UM05SBB101</b>	<b>Total Credit:3</b>
<b>Title Of Paper: Social Entrepreneurship</b>	

<b>Unit</b>	<b>Description in detail</b>	<b>Weighting (%)</b>
<b>I</b>	<b>Fundamentals of Social Entrepreneurship</b> Concept of Social entrepreneur & entrepreneurship - Evolution - Need - Major Functions - Difference between Social and Commercial entrepreneurs - Areas of social entrepreneurship	25%
<b>II</b>	<b>Women Entrepreneurship</b> Concept - Functions - Problems -Development of women entrepreneurship in India - Role of women associations	25 %
<b>III</b>	<b>Rural Entrepreneurship</b> Concept - Need - Problems - NGO & Rural entrepreneurship - Development of rural entrepreneurship in India	25 %
<b>IV</b>	<b>Trends in Social Entrepreneurship</b> Major challenges - Major opportunities - Role of government for growth of social entrepreneurship in country - Global trends in social entrepreneurship - Contribution of Successful Social entrepreneurs of India and abroad	25 %

**Basic Text & Reference Books:-**

- Social Entrepreneurship by David bournstein & Susan Devis, Oxford University Press.
- Social Entrepreneurship - Meaning, Challenges & Strategies by Hamza El Fasiki, Lambart Academic Publication.
- Entrepreneurship Development by S.S.Khanka
- Entrepreneurship Development and Project Management by Neeta Baporikar
- Entrepreneurial Development by Gupta and Shrinivasan.

