

SARDAR PATEL UNIVERSITY
Programme: BBA (Information Technology Management)
Semester: V
Syllabus with effect from: June-2013

Paper Code: UM05EBBI04	Total Credit:3
Title Of Paper: Management of Financial Services-I	

Unit	Description in detail	Weighting (%)
I	Financial Services: Meaning, Features, Importance, Scope of financial services, Factors retarded the growth of financial services sector, Causes for financial innovation, New financial products and services, Innovative financial instruments, Challenges facing the financial services sector, Present scenario	25%
II	Brief Study of Financial Institutions- RBI Commercial and Co-operative Banks N.B.F.C.s., Development banks, merchant banks, mutual funds, insurance Companies, DFHI, SEBI, SHCI, stock exchanges, credit rating	25 %
III	Financial Instruments: Money and Capital market instruments.	25 %
IV	Financial Markets: Money market, capital market, stock exchanges, debt markets	25 %

Basic Text & Reference Books:-

- Avadhani V.A.:Investment Management, Himalaya Publishing House,Delhi
- Khan, M.Y.:Indian Financial System- Theory and Practice Vikas Publishing House,New Delhi
- Singh,H.K.and Singh,Meera: Mutual Funds and Indian Capital Market,Kanishka Publishers'Distributors,New Delhi
- Srivastava R.M.:Management of Indian Financial Institutions Himalaya Publishing House,Delhi
- Gordon and Natarajan:Financial Markets and Services, Himalaya Publishing House, Delhi

